

MICHIGAN COUNTIES  
**2019 ANNUAL CONFERENCE**  
AUGUST 18-20, 2019

PEOPLE  
& PLACES

ATTENDEE PACKET

GRAND TRAVERSE RESORT | ACME, MI

**MAC**  
MICHIGAN ASSOCIATION OF COUNTIES

 MICHIGAN COUNTY  
MEDICAL CARE  
FACILITIES  
COUNCIL  
*Our Mission Sets Us Apart*

# WELCOME TO ‘PEOPLE AND PLACES’

Welcome to the 2019 Michigan Counties Annual Conference, built around the themes of “People and Places.” From its location (near nationally known destinations and sights) to its programming, this conference is designed for county leaders who work each day to help the people they serve make Michigan a better place to live.

We hope you take advantage of all the opportunities at this year’s event, especially those moments to share some thoughts with your colleagues from around our great state.

As always, our staffs have worked to identify the best deals to maximize your conference dollar. Our commitment to you is a practical conference conducted amid some of the splendor that makes Michigan so grand.

We look forward to seeing you at the Grand Traverse Resort.



Stephan W. Currie  
Executive Director, MAC



Renee Beniak  
Executive Director, MCMCFC

## CONFERENCE REGISTRATION PRICING

	SERVICE	EARLY BIRD RATE	FULL RATE (AFTER JULY 19)
MEMBER	Full Conference	\$375	\$425
	Single-day	\$275	\$325
	Spouse/guest	\$150	\$175
NON-MEMBER	Full Conference	\$525	\$575

*Early-bird pricing ends on July 19, 2019*

## HOTEL PRICING

ROOM LEVEL	RATE
Hotel Guestroom	\$159 per night
Tower Guestroom	\$189 per night

The resort charges a daily resort fee of \$16.95. Call 800-968-7352 or [click here](#) for a direct hotel registration link for the event. If calling, use the code “MAC2019” for the MAC event rate. **Deadline to utilize the group rate is July 17, 2019.**

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## PRELIMINARY AGENDA

DAY	DATE	TIME	EVENT
SUNDAY	AUGUST 18	12:00PM - 4:00PM	REGISTRATION
		12:30PM - 3:30PM	MCMCFC WORKSHOP
		2:30PM - 3:30PM	MACSC BOARD MEETING
		2:30PM - 3:30PM	MAC BREAKOUT SESSIONS
		3:30PM - 4:00PM	MAC LEADERSHIP MEETING
		3:45PM - 5:30PM	MCMCFC BOARD MEETING
		4:00PM - 5:30PM	MAC BOARD MEETING
		5:00PM - 6:00PM	NEXTGEN MAC MIXER
		6:00PM - 7:00PM	SHORELINE SOIREE
		7:00PM - ?	DINNER ON OWN
MONDAY	AUGUST 19	7:00AM - 4:00PM	REGISTRATION
		8:00AM - 4:00PM	THE HANGOUT
		8:00AM - 9:00AM	BREAKFAST
		8:00AM - 3:15PM	EXHIBITOR SHOW
		9:00AM - 10:00AM	WELCOME AND PLENARY SESSION
		10:00AM - 10:45AM	NETWORKING BREAK WITH EXHIBITORS
		10:00AM - 11:45AM	MCMCFC WORKSHOP
		10:45AM - 11:45AM	MAC BREAKOUT SESSIONS
		11:45AM - 1:15PM	LUNCH/PLENARY SESSION
		1:00 PM - 2:30PM	SPOUSE OUTING
		1:15PM - 3:00PM	MCMCFC WORKSHOP
		1:15PM - 2:30PM	MAC BREAKOUT SESSIONS
		2:15PM - 2:45PM	CREDENTIALS COMMITTEE
		2:30PM - 3:15PM	NETWORKING BREAK WITH EXHIBITORS
		3:00PM - 5:00PM	MCMCFC DISTRICT AND COMMITTEE MEETINGS
		3:15PM - 3:45PM	MAC CAUCUS - REGION I
		3:15PM - 3:45PM	MAC CAUCUS - REGION II
		3:15PM - 3:45PM	MAC CAUCUS - REGION III
		3:15PM - 3:45PM	MAC CAUCUS - REGION IV
		3:15PM - 3:45PM	MAC CAUCUS - REGION V
		3:15PM - 3:45PM	MAC CAUCUS - REGION VI
		5:30PM - 6:30PM	EXHIBITOR SHOW RECEPTION
		6:30PM - 8:00PM	PRESIDENT'S BANQUET
		9:00PM - 11:00PM	PRESIDENT'S HOSPITALITY SUITE
TUESDAY	AUGUST 20	7:30AM - 8:30AM	BREAKFAST
		8:00AM - 9:00AM	REGISTRATION
		8:00AM - 11:30AM	THE HANGOUT
		8:30AM - 9:30AM	PLENARY SESSION/MAC BUSINESS MEETING
		8:30AM - 10:30AM	MCMCFC WORKSHOP
		9:30AM - 10:30AM	MAC BREAKOUT SESSIONS
		10:30AM - 11:30AM	BOXED LUNCH
		10:45AM - 11:15AM	MAC BOARD MEETING

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## PLENARY SESSIONS

The 2019 Conference will feature three plenary sessions in the main hall in the lower level of the Grand Traverse Tower. (Please note that this schedule is subject to change.)

### MONDAY WELCOME PLENARY

The first plenary session of the conference convenes at 9 a.m. on Monday with a welcome from MAC Board President Ken Borton of Otsego County and the host county, Grand Traverse, led by Board Chair Rob Hentschel.

Veronica Klinefelt of Macomb County will be sworn in as MAC's next board president, then offer a few remarks.

Executive Director Stephan W. Currie will address the session on the "State of MAC" and take questions from the floor.

### MONDAY LUNCH PLENARY

Following a buffet lunch, conference attendees will hear the conference keynote address from Michigan Secretary of State Jocelyn Benson.

Jocelyn Benson has more than a decade of experience as a national leader in election law and administration. She is the author of *Secretaries of State: Guardians of the Democratic Process*, the first major book on the role of the Secretary of State in enforcing election and campaign finance laws, and promoting fair, accessible and secure elections. Benson has a



**CURRIE**

proven track record of success in leading institutions, cutting costs and improving services. As the former dean of Wayne State University Law School, she froze tuition, expanded access to scholarship funds for all students and bolstered the school's reputation and bar passage rates. She also established programs to promote government oversight, provide free legal services for veterans, and help aspiring entrepreneurs participate in the economic revival of Detroit. She is currently CEO and Executive Director of the Ross Initiative in Sports for Equality (RISE), a national nonprofit. Benson serves on several national boards including the advisory board of iCivics, a nonprofit founded by retired U.S. Supreme Court Justice Sandra Day O'Connor and dedicated to engaging students in meaningful civic learning.

### TUESDAY PLENARY/ MAC BUSINESS MEETING

The Tuesday morning session will feature reports and business items for the Michigan Association of Counties.

In the annual Business Meeting, MAC members will review and approve the association's policy platforms for 2019-20 and be briefed on the results of the Board elections held during caucuses on Monday afternoon.

Also, MAC's Director of Governmental Affairs, Deena Bosworth, will provide the Legislative Update, focusing on MAC's priorities at the State Capitol for the rest of 2019.



**BOSWORTH**



**BENSON**

**INVITED**

### MACOMB'S KLINEFELT TAKES REINS AS MAC'S PRESIDENT

Veronica Klinefelt, a Macomb County commissioner, will take the oath as president of the MAC Board of Directors during a ceremony at the Monday morning plenary.

Klinefelt is in her seventh year as a Macomb County commissioner and leads the county's Finance, Audit and Budget Committee. Prior to becoming a commissioner, she served as mayor pro tem on Eastpointe City Council for eight years and on the East Detroit School Board for six years.

Klinefelt was born in Kansas and raised in a military family. Before coming to Michigan, she lived in eight states and three countries. Klinefelt married her husband

Randy while he was serving in the U.S. Air Force. They eventually settled in his home state of Michigan. They have been married for 33 years and have four children and a grandchild.

Klinefelt joined the MAC Board in 2015 and has served on Board committees to revamp MAC's By-laws and to draft a Strategic Plan for the organization.



**KLINEFELT**

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# ELECTIONS

At the 2019 Conference, MAC members will vote on five seats on the MAC Board of Directors.

Seats representing regions are filled by a vote in regional caucuses at the conference. At-large seats are filled by the candidate that wins a majority of the six regional caucuses.

The MAC Board of Directors is the key body in guiding the legislative and organizational strategies of MAC.

## 2019 BOARD SEATS

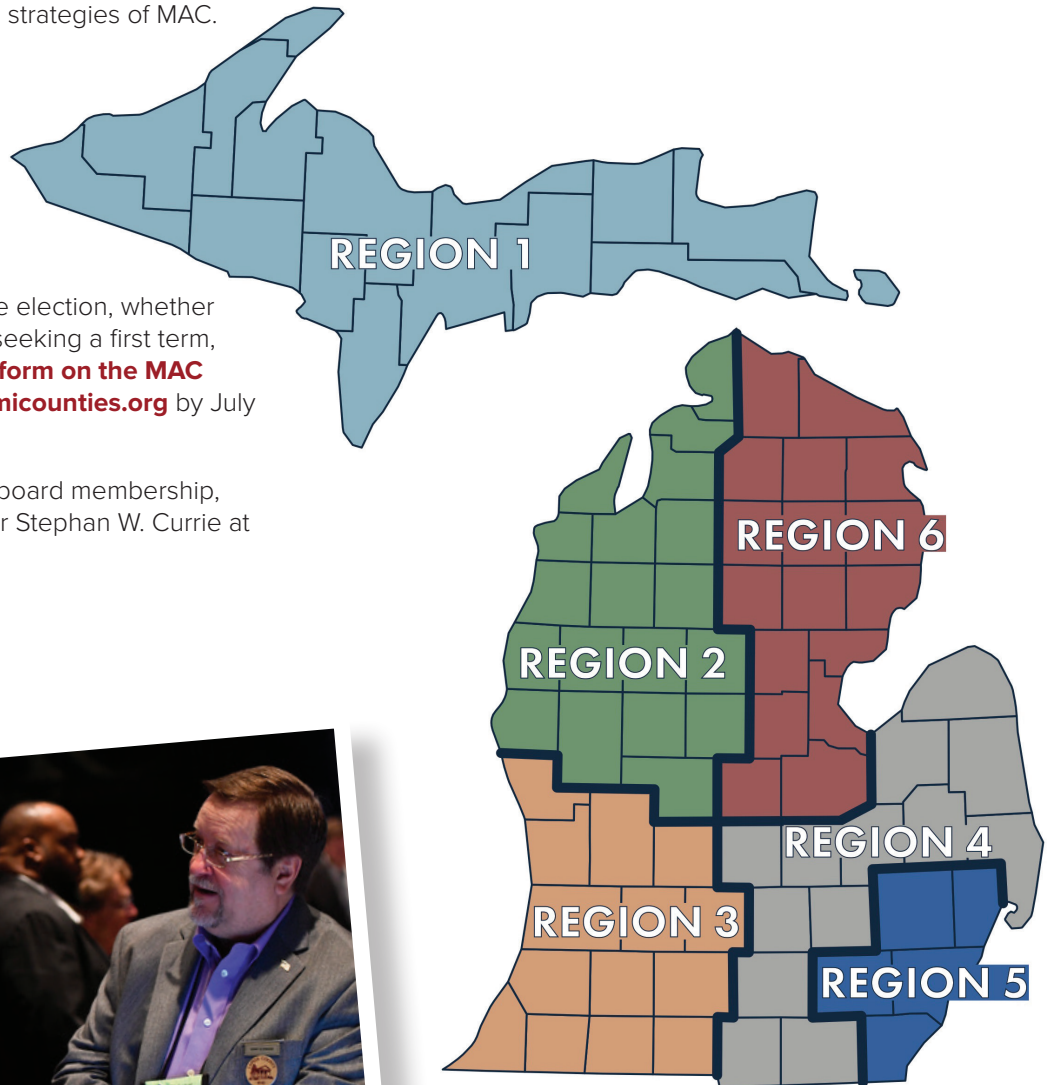
Region 4 – 2 seats

Region 6 – 2 seats

At-large – 1 seat

Any member wishing to run in the election, whether currently sitting on the board or seeking a first term, must **download the application form on the MAC website** and return it to **melot@micounties.org** by July 18, 2019, to be eligible.

If you have any questions about board membership, please contact Executive Director Stephan W. Currie at 517-372-5374.



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## SPECIAL EVENTS

MAC and MCMCFC have set up a series of special events to ensure conference attendees get plenty of entertainment during their stay. Entry to these events and features is included in your conference registration.

### PRESIDENT'S BANQUET

The President's Banquet on Monday night brings together all conference attendees for a meal and an entertaining speaker. This year's event will feature after-dinner entertainment from "Jasen Magic," a magician, comedian, improviser and storyteller.

Attendees will receive 2 drink tickets for the event.



MAGIC



### SHORELINE SOIREE

The 2019 Conference festivities will start in a casual mode on Sunday evening, as attendees will gather at the outdoor, covered Pavilion behind the Grand Traverse Resort for complimentary beverages and appetizers.

Each registered attendee will receive 2 drink tickets for this event.

### THE HANGOUT

Once again, our friends at the Michigan Municipal Risk Management Authority are providing "The Hangout," a place off the conference floor that allows attendees to relax, engage in quiet conversation, check those emails or grab a cup of coffee or tea.



### NEXTGEN MAC

NextGen MAC is a new group patterned after **NACo's NextGen** and targeted for new and young county commissioners and government professionals. At its event on Sunday evening (5PM-6PM), attendees will hear a short presentation on complete streets policies and creating pedestrian/bike friendly communities, then enjoy networking time with colleagues. Contact MAC Board Director Julie Rogers of Kalamazoo County at **Julie. rogers@kalamazocounty.com** for more information.



### SPOUSE/GUEST OUTING: DOWNTOWN TRAVERSE CITY

On Monday afternoon, a conference staffer will be available in the main lobby to assist attendees with transportation to and from the resort to downtown Traverse City.

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# BREAKOUT SESSIONS

The 2019 Annual Conference will feature at least 15 workshops on topics ranging from renewable energy programs to the science of happiness. You can attend any workshop you wish.

## SUNDAY, 2:30PM-3:30PM OPIOID LITIGATION UPDATE

More than 1,000 counties and hundreds of cities and municipalities nationwide have sued manufacturers and distributors of opioid painkiller medications, charging that they used deceptive marketing practices to underestimate the addictive nature of the drugs. Two-thirds of Michigan counties and many municipalities have also joined suit. The federal government has pushed back against these companies as well, noting the economic cost of the opioid crisis is more than \$500 billion. Attorneys representing counties in this fight will provide updates on the status of the litigation, next steps and explain damages that will be recoverable in the litigation.

## THE RENEWABLE ENERGY MARKET IN MICHIGAN

This panel session will discuss renewable energy options and their rate of growth in Michigan. As the Legislature debates reliable and efficient energy and delivery systems, counties must consider alternative energy systems, their productivity and their value to communities. It's not just wind turbines. Come and hear about the growth of solar energy, biomass, landfill gas and their contributions to Michigan's mandated 10 percent renewable energy requirement.

*Note: A third breakout session in this time slot will be announced this summer.*

## MONDAY, 10:45AM-11:45AM LOOMING CHALLENGES FOR COMMUNITY MENTAL HEALTH

Demand continues to grow and change in need for mental health services across all counties in Michigan. However, state general funds have not kept up with the need, nor have Medicaid rates been set to reflect real costs and demands. As the state continues to chronically underfund mental health needs, patient care is at greater risk than ever before and county officials are witnessing it firsthand. Learn about how the state has gotten to this point, the impact of legislative initiatives such as "Section 298" and some realistic solutions to this growing problem.

## MICHIGAN'S ECONOMY IN 2020 AND BEYOND

Change is a constant in economics. Michigan started this decade with a jobless rate above 13 percent; today, it's under 4 percent. But what will the next decade bring? This breakout will review the state's economic climate, touching on these questions:

- Has Michigan's economy diversified in the last decade, or are we still an automotive economy?
- What are the work force trends that will affect Michigan in the next decade?
- What are the trends for household income in the next decade? Will Michigan ever return to its 2000-era status or is the current situation the "new normal"?
- What is the role for state and county governments in bolstering economic conditions?

## BOARD CHAIRS SEMINAR

MAC Executive Director Stephan Currie and Director of Governmental Affairs Deena Bosworth will facilitate a session designed to provide guidance on how board chairs can effectively communicate with the public and the media regarding critical issues faced by your county.

## MONDAY, 1:15PM-2:30PM

### PLANNING FOR HEALTH CARE COSTS IN RETIREMENT

The Nationwide Retirement Institute will address the following:

1. Provide a comprehensive overview of Medicare parts A, B, C and D.
2. Discuss specifically the out of pocket costs that pertain to each part of the Medicare program.
3. Summarize additional effects on Medicare, such as inflation and legislative impacts.
4. Distribute an informational packet to each attendee, including the review and completion of the enclosed cost assessment fact finder.
5. Provide a personalized assessment and estimate of projected future out of pocket health care costs for the MAC member.

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# BREAKOUT SESSIONS

## REDISTRICTING 101

From the voter-enacted Citizens Redistricting Commission to a federal court ruling that Michigan's current election maps are unconstitutional, many changes are in store for legislative district boundaries. Such redistricting is mandated after each census, with the next such review occurring in 2021. Come hear from an expert in Michigan election law about the new commission, the new process and the latest updates on election litigation.

## RECRUITING THE NEXT GENERATION OF PUBLIC SERVANTS

A generational shift is sweeping over Michigan's county governments as long-serving baby boomers retire and county leaders find themselves filling positions for the first time in many years. This breakout will explore such hiring questions as:

- How should county governments, particularly rural ones, work to attract new employees?
- What is different about hiring in the public sector now vs. the 1990s or 1970s?

**TUESDAY, 9:30AM-10:30AM**

## ELECTRIFYING MICHIGAN'S TRANSPORTATION

Electric vehicles (EVs) are forecasted to be up to 35 percent of total vehicle sales by 2030. Come learn how EVs not only benefit the driver and environment but also the residents and counties. Prepare for the transportation electrification wave of the future by capitalizing on available incentives now. Counties can be better prepared for increased EV adoption in the future by proactively learning about the EV market and available charging infrastructure incentives now. In addition to the limited utility incentives, counties can also benefit from adding EV chargers as a new revenue stream.

## DNR GRANT PROGRAM OVERVIEW

Did you know that annually there's the potential of upwards of \$50 million made available through various Department of Natural Resources (DNR) grant programs? This session will provide an overview of the various grant programs within the DNR that focus on both outdoor recreation and management of the natural resources. Information will include components such as: eligibility, amount of funding available, match requirements, application cycles and how applications are scored. Specific programs that will be highlighted include: the Michigan Natural Resources Trust Fund, the Michigan Invasive Species Grant Program, the Land and Water Conservation Fund and the Recreation Passport.

## COUNTY COMMISSIONER ACADEMY: OPEN MEETINGS ACT

Matt Nordfjord, a shareholder with the firm of Cohl, Stoker & Toskey, P.C. in Lansing, will present on the Michigan Open Meetings Act (OMA). The topics covered will include the purpose of the OMA, rights of the public, legal requirements and best practices for public comment, notice requirements for regular and special meetings, the permitted basis to enter closed sessions (identifying their purpose) and when and how to formalize a decision after a closed session. Other items to be discussed are minutes and penalties for violations. Matt will also provide an update on recent changes to the OMA related to participation by video or phone and options for your board to consider. Bring your questions on specific issues.



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 [FACEBOOK.COM/MCMCFEC](https://www.facebook.com/mcmcfec)

Be sure to follow all the conference updates on our MAC Facebook and Twitter pages and don't forget to share your thoughts and opinions about the conference by using our hashtag in your tweets #MACAC2019

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# MCMCFC'S 'CONFERENCE WITHIN A CONFERENCE'



**MICHIGAN COUNTY  
MEDICAL CARE  
FACILITIES  
COUNCIL**

*Our Mission Sets Us Apart*

The members of the Michigan County Medical Care Facilities Council will enjoy their own specialized workshops, in addition to having full access to general conference events. The council has applied for NHA and/or nursing continuing education credits for appropriate sessions.

## SUNDAY, 12:30PM-3:30PM

### HOT TOPICS IN LONG-TERM CARE

Join us just six short weeks before implementation of the PDPM Medicare reimbursement change and compile your "last minute TO DO List." As an industry, we are under scrutiny by both the Centers for Medicare and Medicaid Services and the Office of the Inspector General. Learn how this federal scrutiny is trickling down at the state level and impacting the survey process. Discuss strategies and tools to address the challenges this brings. Lastly, discover what is new with the state agency.

## MONDAY, 10AM-11:45AM

### LEAN: LEARNING UPDATE FOR SKILLED NURSING

In this session, we will get to see how some organizations are redefining how they manage their organization to align all resources behind the vital organizational objectives while minimizing distractions. Additionally, we will look at how lean practices apply to a specific process. Participants will hear about how one organization is using lean tools to redesign its admissions process to comply with the new admission standards scheduled for Oct. 1, 2019. Finally, an update will be provided on the CMP grant to bring huddles to the county medical care facilities.

## MONDAY, 1:15PM-3PM

### WAGE SURVEY REVIEW

This session will review the 2019 MCMCFC Wage Survey data in detail, compare MCF group to industry averages and discuss industry wage trends in Michigan. During the session, we will discuss the competitive landscape in Michigan and across the country and review some innovative recruitment and retention trends and best practices. We will also have an open forum on how to improve the current wage survey in an effort to make sure it is meeting the needs and expectations of the MCMCFC and its members.

## TUESDAY, 8:30AM-10:30AM

### YOUR BRAIN, HAPPINESS AND RELATIONSHIPS

Description: In this session, we will discuss the relationship between natural happiness and synthetic happiness and how developing close relationships aid to boost happiness. We will go over tools to improve happiness and relationships (both personal and professional) and why building positive relationships improves our happiness.

### CONTINUING EDUCATION CREDITS

All MCMCFC activities have been submitted to the Ohio Nurses Association (OBN-001-91) for approval to award contact hours for nursing and to LARA for NHA continuing education credits. A total of 9.9 NHA CE's and 8.25 nursing contact hours can be obtained by attending all sessions. None of the CE activities for this conference has commercial support or sponsorship. Any potential conflict of interest has been discussed with speakers and speakers agree to present objectively and without bias and signed statements to that effect have been secured. There is no conflict of interest for members of the Program Committee associated with this activity.



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# HOTEL RESERVATIONS



Grand Traverse Resort and Spa is “Michigan’s Premier Resort Experience” and one of the Midwest’s finest year-round destination and conference resorts. Since opening in 1980, the resort has earned numerous distinctions and accolades. The resort’s nearly 600 rooms, suites and condominiums include 239 Hotel rooms and 186 Tower rooms.

All public spaces, guest rooms and condominiums are equipped with WiFi wireless high-speed Internet access. Check-in is at 4 p.m. and check-out is at 11 a.m.

## RATES

- Hotel Guestroom - \$159
- Tower Guestroom - \$189

## RESORT FEE

The resort charges a daily resort fee of \$16.95.

## RESERVATIONS

Call 800-968-7352 or [click here](#) for a direct hotel registration link for the event. If calling, use the code MAC2019 for the MAC event rate. **Deadline to utilize the group rate is July 17, 2019.**

## PARKING

The resort has ample parking in surface lots to the north and east of the hotel’s front doors.

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