

MICHIGAN COUNTIES
**2020 ANNUAL
CONFERENCE**

AUGUST 18-27, 2020

Gone Virtual

NEW CHALLENGES.
NEW THINKING.

ATTENDEE
PACKET



*Just added to
conference
line-up!*

KEYNOTE FROM
TOM IZZO

MAC
MICHIGAN ASSOCIATION OF COUNTIES

WELCOME TO 'NEW CHALLENGES, NEW THINKING'

Our communities have been rocked by the effects of COVID-19. Even as we continue to mourn the victims and praise the health workers and first responders leading the fight against the virus, we also must look ahead to the fiscal and policy consequences of COVID.

To aid our members in these duties, while acting out of prudence for public health, we have switched to virtual sessions. This will not be your usual August gathering, but it will, in our view, give you access to information and experts who can help you and your colleagues think in new ways to address the age-old challenge: How best to serve your constituents.

We look forward to seeing you online during the conference.



Stephan W. Currie
Executive Director, MAC



Veronica Klinefelt
Board President, MAC

CONFERENCE REGISTRATION PRICING

One advantage to virtual sessions is that MAC can provide you interesting speakers and useful content at an extremely competitive rate. Please note that the conference fee covers all activities for the virtual events; MAC is not offering a la carte pricing for individual events. **Due to election and credential purposes, there will be no "walk-up" registration during the conference. You must register prior to the Aug. 7 deadline.**

MEMBER*	Full Conference	\$50
NON-MEMBER	Full Conference	\$75

**Member pricing includes county commissioners, administrators, clerks, treasurers, prosecutors, sheriffs and registers of deeds.*

DEADLINE TO REGISTER IS 5PM ON FRIDAY, AUG. 7.

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PRELIMINARY AGENDA

DAY	DATE	TIME	EVENT
TUESDAY	AUGUST 18	10:00AM - 11:00AM	WORKSHOP: COVID-19: DEVELOPING A LONG-TERM STRATEGY FOR YOUR COUNTY FACILITIES
		11:00AM - 12:00PM	PLENARY SESSION: MAC REPORTS
WEDNESDAY	AUGUST 19	11:00AM - 12:00PM	WORKSHOP: LEGAL LOOPHOLES: CHARITABLE EXEMPTIONS IN MICHIGAN TAX LAW
		12:00PM - 1:00PM	VIRTUAL EXHIBITOR SHOW
THURSDAY	AUGUST 20	10:00AM - 11:00AM	WORKSHOP: TRANSPORTATION FUNDING 101
		11:00AM - 12:00PM	PRESIDENT'S GATHERING WITH SPECIAL GUEST TOM IZZO
TUESDAY	AUGUST 25	10:00AM - 11:00AM	WORKSHOP: CYBERSECURITY: THREATS, PREVENTION AND PREPARATION
WEDNESDAY	AUGUST 26	10:00AM - 11:00AM	WORKSHOP: BOOSTING QUALITY OF LIFE FOR YOUR VETERANS
		11:00AM - 11:15AM	CAUCUSES FOR BOARD ELECTIONS
		11:15AM - 12:15PM	PLENARY SESSION: ANNUAL BUSINESS MEETING
THURSDAY	AUGUST 27	10:00AM - 11:00AM	WORKSHOP: FAMILY FIRST ACT: WHAT DOES IT MEAN FOR YOUR COUNTY?
		11:00AM - 11:30AM	MAC BOARD MEETING
		11:30AM - 12:30PM	WORKSHOP: MANAGING EMERGENCIES: WHERE'S THE MONEY?

DEADLINE TO REGISTER IS 5PM ON FRIDAY, AUG. 7.



TWITTER:

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(HASHTAG FOR THE CONFERENCE
IS #MACVAC2020)

FACEBOOK:

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PLENARY SESSIONS

The 2020 Virtual Conference will feature three plenary sessions, including MAC's Annual Business Meeting. *(Please note that this schedule is likely to change.)*



KLINFELT



CURRIE



BOSWORTH



PRESIDENT'S GATHERING WITH SPECIAL GUEST TOM IZZO THURSDAY, AUG. 20, 11 A.M.

Since we cannot enjoy our traditional President's Banquet this year, we have created a "President's Gathering" for the conference. Attendees will gather virtually to hear remarks from Tom Izzo, legendary coach of the Michigan State University Spartans.

The gathering is brought to you by Blue Cross Blue Shield of Michigan.

TUESDAY, AUG. 18 – 11 A.M.

The first plenary session of the conference will include remarks from:

- Board President Veronica Klinefelt of Macomb County, who will brief attendees on emergency actions taken by the MAC Board of Directors regarding voting on policy platforms, board officer terms and more;
- MAC Executive Director Stephan W. Currie, who will deliver his semi-annual "State of MAC" report and take questions from attendees; and
- MAC Governmental Affairs Director Deena Bosworth, who will deliver her semi-annual "Legislative Update" on key issues confronting counties.



WEDNESDAY, AUG. 26 – 11:30 A.M.

In the Annual Business Meeting, MAC members will review and approve the association's policy platforms for 2020-21 and be briefed on the results of the Board elections held during caucuses.



VIRTUAL EXHIBITOR SHOW WEDNESDAY, AUG. 19 – 12 P.M.

Conference attendees can hear up to five presentations from firms offering supplies and services to county governments. Each presentation will last 10 minutes. In early August, registered attendees will be sent a form to fill out to choose which vendors they wish to hear from. The event will feature 17 vendors in fields ranging from health insurance to design and construction.

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POLICY WORKSHOPS

The 2020 Annual Conference will feature seven workshops designed to assist members with the challenges presented by the COVID-19 pandemic.

COVID-19: DEVELOPING A LONG-TERM STRATEGY FOR YOUR COUNTY FACILITIES

Tuesday, Aug. 18, 10 a.m.

This workshop will focus on best practices, lessons learned, innovative techniques and new equipment that MAC members may want to consider for their facilities.

LEGAL LOOPHOLES: CHARITABLE EXEMPTIONS IN MICHIGAN TAX LAW

Wednesday, Aug. 19, 11 a.m.

The last few decades in Michigan, local governments have seen revenue decline due to an increase in charitable tax exemptions. Private companies, with help from the state government and the Michigan Supreme Court, have utilized legal loopholes to classify for-profit businesses as 'charitable institutions,' and avoided paying part, or all, of their property tax bill. Hear how this has negatively affected local governments and how these loopholes are exploited in this breakout.

TRANSPORTATION FUNDING 101

Thursday, Aug. 20, 10 a.m.

The state of Michigan has an expansive and diverse network of transportation: automobiles, aviation, rail, biking, boating, public transportation and on and on. Between state trunklines, county roads, city roads, gas taxes, registration taxes, the MTF, CTF it can get confusing. This workshop will give you a refresher on the basic flow of tax dollars towards infrastructure and where counties fit into our state structure.

CYBERSECURITY: THREATS, PREVENTION AND PREPARATION

Tuesday, Aug. 25, 10 a.m.

The threat of cyber breaches continues to grow every year. Individuals, units of government, even Fortune 500 companies are the subject of hacking attempts every day, the target of malicious intent. Malware, phishing, baiting: how do we protect ourselves from these unseen and unheard from hackers? In this workshop, learn more about how to protect your sensitive information and financial interests from cyber warfare.

BOOSTING QUALITY OF LIFE FOR YOUR VETERANS

Wednesday, Aug. 26, 10 a.m.

Michigan veteran populations are facing more challenges than ever due to the COVID-19 pandemic. The Michigan Veterans Affairs Agency and county veteran counselors support veterans in navigating benefits, fighting homelessness and ensuring a quality of life for families. The webinar will focus



on collaborative efforts to support our veteran population through these difficult times and beyond. Explore innovative opportunities with state and local leaders to ensure Michigan is a great place for veterans and their families to call home.

FAMILY FIRST ACT: WHAT DOES IT MEAN FOR YOUR COUNTY?

Thursday, Aug. 27, 10 a.m.

Hear from state leaders as they work to implement federal Family First Prevention Services Act (FFPSA) in Michigan. The FFPSA legislation provides foster care entitlement funding for a limited set of prevention services for up to 12 months for families and children at risk of entering or re-entering the foster care system. Eligible services consist of mental health and substance abuse prevention and treatment and in-home parent skill-based programs, including parent education and counseling. Child Services Agency leaders will discuss everything counties need to know about FFPSA, and how it may impact your county.

MANAGING EMERGENCIES: WHERE'S THE MONEY?

Thursday, Aug. 27, 11:30 a.m.

In this workshop, presenters from the Michigan Emergency Management Association (MEMA) and the Federal Emergency Management Agency (FEMA) will go over:

- A basic introduction on emergency management and how it works in relation with local and county government.
- Details and tips on funding reimbursements, how to track records, how to apply for financial assistance, what constitutes "reimbursable" and what future emergency management will look like.

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