

MICHIGAN COUNTIES
**2020 ANNUAL
CONFERENCE**

AUGUST 18-27, 2020

Gone Virtual

NEW CHALLENGES.
NEW THINKING.

EXHIBITOR
PACKET

MAC
MICHIGAN ASSOCIATION OF COUNTIES



EXHIBITOR OPPORTUNITIES

The cost to exhibit your products and/or services at the 2020 Virtual Michigan Counties Annual Conference is: **\$200**

Deadline to register your digital slot is July 15.

The Exhibitor Event will be from 12pm to 1pm on Aug. 19. Additional details on how the event will operate will be shared after registration closes on July 15.

Current MAC Corporate and Affiliate Members receive a 10 percent discount on an exhibit space. For questions, please contact Tammi Connell or Megan McKenna 517-624-2672 or conference@micounties.org.

Cancellation Policy: Refund of registration fee, minus an administrative fee of \$100, will be made if cancellation is necessary, provided written notice is postmarked no later than July 24, 2020. Absolutely no refunds will be given for requests after July 24, 2020.

SPECIAL OPPORTUNITY



PRESIDENT'S GATHERING

To replace our traditional President's Banquet, we will hold a digital gathering that will feature an exciting speaker.

ADVERTISING OPPORTUNITIES

Each of the conference attendees is provided a full-color event program in their registration bag. This program is their guide to all conference events and makes an excellent platform from which to present information. Ads need to be camera-ready and high-resolution in one of the following formats: JPEG, PNG, PDF. We must receive your ad copy to conference@micounties.org by 5PM on July 15, 2020.



\$400

- Full-page
– 8.5w x 11h

\$200

- Half-page
– 8.5w x 5.5h

\$100

- Quarter-page
– 5.5w x 5.5h

[CLICK HERE TO EXHIBIT | SPONSOR | ADVERTISE](#)

SPONSORSHIP OPPORTUNITIES

The Michigan Association of Counties values and appreciates the participation of our sponsors at our two co-hosted conferences each year. To better assist these sponsors with determining what level of participation is best, the following opportunities are offered:

SUPERIOR | \$3,750

- Introduction of a speaker at a plenary session
- Full-page ad in onsite program
- Recognition in onsite program
- Complimentary exhibit booth
- Recognized in signage and conference scripts
- Recognition on MAC's website
- 5 complimentary conference registrations
- Social media promotion on MAC channels (5 tweets, 5 FB posts, 5 Instagrams)
- Inclusion in all media materials issued for conference

MICHIGAN | \$2,500

- Full-page ad in onsite program
- Recognition in onsite program
- Complimentary exhibit booth
- Recognized in signage and conference scripts
- Recognition on MAC's website
- 3 complimentary conference registrations
- Social media promotion on MAC channels (3 tweets, 3 FB posts, 3 Instagrams)

ONTARIO | \$1,000

- Half-page ad in onsite program
- Recognition in onsite program
- Recognized in signage and conference scripts
- Recognition on MAC's website

ERIE | \$500

- Recognition in onsite program
- Recognized in signage and conference scripts
- 10 percent discount on exhibit booth

HURON | \$1,250

- Full-page ad in onsite program
- Recognition in onsite program
- Complimentary exhibit booth
- Recognized in signage and conference scripts
- Recognition on MAC's website
- 2 complimentary conference registrations
- Social media promotion on MAC channels (1 tweet, 1 FB post, 1 Instagram)

ST. CLAIR | \$250

- Recognition in onsite program
- Recognized in signage and conference scripts

THE VALUE OF BEING A MAC MEMBER

MAC provides membership opportunities for businesses and nonprofits that share our mission of helping counties provide the best possible public services to Michigan residents. **Corporate and affiliate members also receive a 10 percent discount on an exhibit booth AND a 10 percent discount on sponsorship opportunities at each MAC conference.** Call 517-624-2672 for details. To learn more about the benefits of being a member, [click here](#).

AFFILIATE MEMBERS

Area Agency on Aging Association of Michigan
C.C.E. Central Dispatch Authority
Community Economic Development Association of Michigan
Community Mental Health Association of Michigan
County Road Association of Michigan
Friend of the Court Association of the State of Michigan

Health Care Association of Michigan
Michigan Association for Local Public Health
Michigan Association of County Administrative Officers
Michigan Association of County Clerks
Michigan Association of County Drain Commissioners
Michigan Association of County Parks & Recreation Officials

Michigan Association of County Treasurers
Michigan Association of County Veterans Counselors
Michigan Association of Equalization Directors
Michigan Association of Registers of Deeds
Michigan County Medical Care Facilities Council

Michigan County Social Services Association
Michigan Emergency Management Association
Michigan Judges Association
Michigan Works!
Mid-Michigan District Health Department
Municipal Employees Retirement System of Michigan

Nurse-Family Partnership
Prosecuting Attorneys Association of Michigan
UPCAP Services Inc.
UPWARD Talent Council - Michigan Works
USDA Rural Development Office

CORPORATE MEMBERS

44North
Aetna
Berends, Hendricks & Stuit
Blue Cross Blue Shield of Michigan
Brown & Brown of Central Michigan
Clark Construction Company

CompOne Administrators Inc.
Consumers Energy
CoPro Plus
Cummings, McClorey, Davis & Acho, P.L.C.
Dickinson Wright PLLC
DTE Energy

Enbridge
Enterprise Fleet Management
Envirologic Technologies, Inc.
Gallagher & Co.
Granger Construction
ITC Holdings Corp, a Fortis Co.

Kofile Technologies, Inc.
Maner Costerisan PC
Maximus
Miller, Canfield, Paddock and Stone, PLC
Michigan Municipal Risk Management Authority

Multi-Bank Securities, Inc.
Munetrix
Nationwide Retirement Solutions
PFM Asset Management, LLC
SBS Portals/Information & Records Associates, Inc.
TowerPinkster

[CLICK HERE TO EXHIBIT | SPONSOR | ADVERTISE](#)

THANK YOU TO OUR EARLY-BIRD SPONSORS

MICHIGAN



HURON



ONTARIO



[CLICK HERE TO EXHIBIT | SPONSOR | ADVERTISE](#)