



CAMP COUNTIES: MAC'S SUMMER WEBINAR SERIES

With in-person gatherings still discouraged, but the need to share information and best practices never more acute, MAC has responded with a new educational series for summer 2020: Camp Counties.

Replacing our traditional in-person Regional Summits, the webinars of Camp Counties are free to all employees of MAC member counties and designed to provide practical information and tips that can be put to immediate use. All webinars will start at 11 a.m. on their scheduled dates. The webinars will be recorded for post-event, on-demand viewing on our website.

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JUNE 10: BENZIE'S BROADBAND JOURNEY AND FUNDING CHALLENGES LOOKING FORWARD

To expand broadband access in its area, Benzie County embraced a common-sense approach and partnered after open solicitation with a true point-to-point broadband provider who is expanding organically. Learn how its Broadband Subcommittee evaluated options, developed plans and continues to reassess. Learn how Benzie avoided the paralysis of analysis and maintained a live, active planning and oversight role.

Speaker(s): Bob Russell, Benzie Economic Development Corp.

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JUNE 17: PLANNING AND WINNING MILLAGE ELECTIONS IN A COVID WORLD

Adrian Hemond (D) and Scott Bean (R) from Grassroots Midwest will present useful information for counties about how COVID-19 will change millage elections, and who to proactively engage to pass millages. Grassroots Midwest has more than 100 combined years of experience influencing election outcomes, public opinion, and individual and group behavior. In this new era of tight budgets and intense resource competition, understanding how to effectively communicate your value case to county voters is essential to sustaining operations and building strong communities. Participants will gain practical

tools for winning millage elections in this challenging environment.

Speakers: Adrian Hemond and Scott Bean, Grassroots Midwest

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JUNE 24: USING UNIFORM FEES TO BOOST APPEALS IN CRIMINAL CASES

Staffers from the State Appellate Defender Office and the Michigan Assigned Appellate Counsel System (MAACS) will update MAC members on the progress of the optional, innovative regional assignment process that encourages the trial courts' voluntary adoption of a uniform attorney fee policy with reasonable hourly rates. In response to a low attorney participation for criminal appeals, the model enhances recruitment and retention, attorney caseloads and the quality of representation. Forty-seven of 56 circuit courts have moved to the MACCS system surveys, revealing overwhelming approval by judges and court staff in participating courts.

Speakers: Brad Hall, Michigan Appellate Assigned Counsel System, and Maureen Ferguson and Jeanne Peroglio, Macomb County

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JULY 8: HOW WILL COVID AFFECT COMMUNITY AND WORK LIFE IN THE MONTHS AHEAD?

With counties struggling to adapt to new

realities in weeks and months ahead, this webinar will focus on "what will life be like for local government offices/operations and for a community's general economy. Experts from the Center for State and Local Government Excellence will provide data from its annual workforce survey and a follow-up, COVID-19-specific survey to shed light on organizational and employee expectations.

Speakers: Rivka Liss-Levinson and Gerald Young, Center for State and Local Government Excellence

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JULY 15: BASIC STEPS FOR COUNTIES TO ENHANCE ELECTION CYBERSECURITY

A 2018 report by the cybersecurity firm McAfee listed Michigan as one of the states where few counties have taken a basic security precaution for election purposes: adoption of the .gov website domain.

As opposed to other domains such as .com or .org, the .gov domain is controlled by the federal government and has strict rules about qualifying for its use.

This webinar will detail why counties should migrate to a .gov domain and what other common-sense measures they can take to protect their election processes and general information online.

Speaker: Rita Reynolds, National Association of Counties

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