**Sample news release**

*INSERT YOUR COUNTY’S LETTERHEAD*

**CONTACT:** Bea Candid

123/456-7890

bcandid@ablecounty.gov

**Able County to Celebrate National County Government Month**

Leaders to highlight county innovations in public health and safety, justice, other county programs

**Everytown, USA (April 1, 2021)** — Able County will celebrate National County Government Month (NCGM) during the month of April to showcase how the county achieves healthy, safe and vibrant communities.

The theme for this year’s celebration of NCGM is “Counties Matter,” demonstrating how counties help to improve people’s lives every day, especially for local government workers on the frontlines of the coronavirus pandemic.

New to this year’s NCGM celebration is NACo’s “I Love My County Because” art contest. This is an opportunity for children and young adults ages 18 and under to create artwork during NCGM for NACo’s 2021-2022 “Counties Matter” calendar. For a full list of eligibility criteria, rules and submission guidelines, visit [www.naco.org/ncgm](http://www.naco.org/ncgm).

Featured NCGM events include virtual tours of Able County’s government center and how we provide essential services for our residents. Commissioners and department heads will showcase housing centers and hospitals throughout the month of April. The popular “Able County Family Day” will be held virtually on xxx, 2021, which will showcase essential county programs and resources.

“Able County is proud of the programs and services we provide to our residents,” said Board Chair Tim Timmons. “Our efforts combined with efforts of counties across the country are helping American communities respond to public health needs. I encourage all county residents to participate in National County Government Month outreach events to learn how the county can assist you and your loved ones.”

Since 1991 the National Association of Counties (NACo) has encouraged counties across the country to raise public awareness and understanding about the roles and responsibilities of counties.

Able County NCGM public events include:   
*[INSERT COUNTY SPECIFIC INFO TO HIGHLIGHT]*.

A full listing of NCGM events is available at: *www.ablecounty.gov*.

###

*Contact: Name, email, daytime phone*