



2022

MICHIGAN COUNTIES ANNUAL CONFERENCE

SEPT 18-21 • BLUE WATER CONVENTION CENTER • PORT HURON, MI



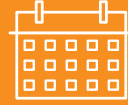
OFFICIAL PROGRAM

BLUE WATER CONVENTION CENTER
PORT HURON, MI

MAC
MICHIGAN ASSOCIATION OF COUNTIES

**MICHIGAN COUNTY
MEDICAL CARE
FACILITIES
COUNCIL**
Our Mission Sets Us Apart

AGENDA AT A GLANCE




SUNDAY, SEPTEMBER 18

- 12:00PM - 2:00PM** Light Snacks, Pre-Function
- 12:00PM - 4:00PM** Registration Desk open, Pre-Function
- 1:00PM - 2:30PM** MCMCFC Workshop: Hot Topic - Recap of the Changes to the LTC Regulations, Grand II
- 2:00PM - 4:00PM** Exhibitor Set-up, Huron A/B
- 2:00PM - 3:00PM** MACSC Board Meeting, Lighthouse
- 3:00PM - 5:00PM** MCMCFC Board Meeting, Grand II
- 3:30PM - 4:30PM** MAC Board Meeting, Riverview A/B
- 5:00PM - 6:00PM** Welcome Reception, Huron A/B and International Deck
- 6:00PM - 7:00PM** Strolling Dinner, Huron A/B and International Deck

MONDAY, SEPTEMBER 19



- 7:00AM - 5:00PM** The Hangout, International Deck and Pre-Function, Sponsored by MMRMA
- 7:00AM - 8:00AM** Exhibitor Set-up, Huron A/B
- 7:00AM - 4:00PM** Registration Desk Open, Pre-Function
- 7:30AM - 8:30AM** Breakfast, Huron A/B
- 8:00AM - 3:00PM** Exhibitor Show, Huron A/B
- 8:45AM - 9:45AM** Plenary Session, Huron A/B
- 9:45AM - 10:30AM** Exhibitor Break, Huron A/B
- 10:00AM - 12:00PM** MCMCFC Workshop: Strategies to Retain Your Leadership, Grand II
- 10:30AM - 11:45AM** MAC Breakout: Best Practices for Community Engagement, Riverview A/B
- 10:30AM - 11:45AM** MAC Breakout: What Do County Veterans Counselors Do?, St. Clair A/B
- 10:30AM - 11:45AM** MAC Breakout: What Should Your County be Doing to Prepare for Electric Vehicles?, Grand I
- 12:00PM - 1:00PM** Lunch and Plenary Session, Huron A/B
- 1:00PM - 1:30PM** Exhibitor Break, Huron A/B
- 1:00PM - 1:30 PM** MAC Credentials Committee, Lighthouse
- 1:15PM - 3:15 PM** MCMCFC Workshop: Legal Updates, Grand II
- 1:30PM - 2:15 PM** Region 1 Caucus, Riverview A/B
- 1:30PM - 2:15 PM** Region 2 Caucus, St. Clair A/B
- 1:30PM - 2:15 PM** Region 3 Caucus, Grand I
- 1:30PM - 2:15 PM** Region 4 Caucus, Lighthouse
- 1:30PM - 2:15 PM** Region 5 Caucus, Abbey I
- 1:30PM - 2:15 PM** Region 6 Caucus, Abbey II

- 2:30PM - 3:45 PM** MAC Breakout: Where Do Counties Fit in on Economic Development, Riverview A/B
- 2:30PM - 3:45 PM** MAC Breakout: FOIA Update, Grand I
- 2:30PM - 3:45 PM** MAC Breakout: Health Care's Dirty Little Secret and What It's Costing Your County Budget, St. Clair A/B
- 4:30PM - 5:30 PM** Reception, Huron A/B and Patio, Sponsored by CoPro+ 
- 6:00 PM** Dinner on your own, Downtown Port Huron, Shuttle Service Provided

TUESDAY, SEPTEMBER 20

- 8:00AM - 9:00AM** Breakfast, Huron A/B
- 8:00AM - 10:00AM** Registration Desk Open, Pre-Function
- 8:00AM - 5:00PM** The Hangout, International Deck and Pre-Function, Sponsored by MMRMA 
- 9:00AM - 10:00AM** Plenary Session, Huron A/B
- 9:00AM - 12:00PM** MCMCFC Workshops: Maximizing the Value of Your Therapy Program and Cybersecurity Best Practices to Protect Your Organization, Grand II
- 10:15AM - 11:30AM** MAC Breakout: Strategic Use of Brownfield Incentives in Your County, Riverview A/B
- 10:15AM - 11:30AM** MAC Breakout: Partnering with Your Local United Way, St. Clair A/B
- 10:15AM - 11:30AM** MAC Breakout: Emerging Challenges in Law Enforcement, Grand I
- 11:30AM - 1:00PM** Lunch/Networking, Huron A/B
- 1:00PM - 2:00PM** MAC Breakout: County Parks 101, St. Clair A/B
- 1:00PM - 2:00PM** MAC Breakout: Preparing for Disasters, Grand I
- 1:00PM - 2:00PM** MAC Breakout: Dealing with the Media, Riverview A/B
- 1:00PM - 3:00PM** MCMCFC Workshop: Protect Your Revenue; Decrease Losses Through A/R & Billing Operations, Grand II
- 2:00PM - 3:00PM** Plenary Session, Huron A/B
- 3:00PM - 6:00PM** Free Time
- 3:30PM - 4:30PM** MAC Board Meeting, St. Clair A/B
- 6:00PM - 8:00PM** President's Banquet, Huron A/B, Sponsored by BCBS 
- 8:00PM - 10:00PM** President's Hospitality Suite, Abbey I

WEDNESDAY, SEPTEMBER 21

- 8:00AM** Conference Closes/Hotel Checkout Begins



Together, we can tackle the opioid addiction crisis and other mental health disorders.

Opioid addiction and mental health disorders can make individuals feel isolated and alone. Opioid Use Disorder is increasingly recognized as a treatable medical disease. Medications and treatments are available to help patients and caregivers manage OUD and mental health disorders.

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WELCOME

Welcome to St. Clair County and the 2022 Annual Conference! As I'm sure you noticed when you registered, we have a much different schedule of events than we have featured in the past. This new schedule was designed in response to feedback from members that they wanted more opportunities to socialize and network with their colleagues, while not reducing the in-depth policy briefings that have long been a hallmark of MAC events.



As you move among the conference events, you'll also notice a new look to the MAC staff as well, as we have added Madeline Fata and Samantha Gibson to our governmental affairs team. Be sure to introduce yourself to Madeline and Sam this week, if they don't beat you to it first.

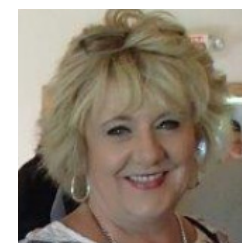
Your entire MAC staff is here this week to assist in any way we can to ensure the best possible conference experience. Do not hesitate to ask.

The Annual Conference is the single most important event MAC hosts each year. On behalf of the entire staff at MAC, thank you for taking the time to attend and to participate.

Stephan W. Currie
MAC Executive Director

MCMCFC members,

Thank you for joining me, and our friends at MAC, for the 2022 Michigan Counties Annual Conference.



Once again, we have a full complement of workshops on trending issues that provide essential Continuing Education credits. Our biannual gatherings with the Michigan Association of Counties give those of us in MCMCFC great opportunities to convey to commissioners the ongoing importance of county-operated medical care facilities for our local communities. As we continue to navigate the health and policy consequences of COVID-19, it is ever more important for county leaders to work together at the state and national levels for resources and solutions.

These are challenging times, but we should not allow the challenge to deter us from gathering with friends — and making new ones.

Enjoy the conference!

Renee Beniak
PhD, RN, CNHA, CPHQ
MCMCFC Executive Director

UPCOMING MAC/MCMCFC CONFERENCES

April 24-26, 2023

Legislative Conference
Lansing Center/Radisson, Lansing

April 29-May 1, 2024

Legislative Conference
Lansing Center/Radisson, Lansing

Oct. 1-4, 2023

Annual Conference
Radisson, Kalamazoo

Sept. 24-26, 2024

Annual Conference
Grand Traverse Resort, Acme



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NRM-12870M5 (01/15)

PLENARY SESSIONS



Michigan's Technology Landscape

Featured plenary sessions at this year's conference will focus on the emerging issues of broadband and energy technology and policy in our state.



County Collaboration in Broadband Buildout

After years of lagging investment, Michigan businesses and residents have pushed for more focus on broadband buildout to unserved and underserved communities. With the recent influx of funds from the federal government, the state has more than enough resources to adequately invest in broadband expansion. How can counties capitalize on this and use their funds in the best way possible to spur economic development and residential connectivity for their community? This session will bring the broadband industry to the table to talk about expansion and the value of creating public-private partnerships to achieve our common goals.



Michigan's Energy Providers Preparing for the Future

Energy is fundamental to moving Michigan forward, making families safe in both frigid and blistering weather, and keeping businesses, schools, and hospitals operating. But, with growing demand for energy, how are Michigan's energy companies working to modernize their systems, adapt to greater use of renewable sources, and prevent disruptions all while keeping electricity, gasoline, and heating bills affordable? It requires a collaborative working relationship with local government and other stakeholders. This session will focus on what county officials need to know about energy infrastructure and how it works, regulatory roles of state and local governments, and approaches our utilities are taking toward a cleaner, safer, smarter, better energy future.

TIPS TO IMPROVE YOUR CONFERENCE EXPERIENCE



YOUR BADGE IS YOUR FRIEND!

Name badges are required at all times for conference events. You obtain your badges at registration. If you lose your badge, please go directly to the Conference Registration Desk for assistance.



WE APPRECIATE YOUR FEEDBACK!

After conference is over you will receive an email with a link to a survey. These survey results help us plan for future events and guide us on member preferences about speakers, topics, format and venues. Please participate in the survey.



WIFI INFORMATION

To connect to the Blue Water Convention Center WiFi, choose the "BWCCFree" network. No password is required. Note: You will have to reconnect upon return to the convention center.

NACo MEMBERSHIP ADDS VALUE

“ NACo offers an abundance of resources that have proved to be extremely helpful to my county and our residents. It allows us to have one voice as we lobby on issues important to all counties. ”

*Hon. Alisha Bell
Vice Chair, Wayne County, Mich.*

Visit [NACo.org/MemberBlueprint](https://www.naco.org/MemberBlueprint) or call 888-407-NACo (6226) to learn more and join.

MY COUNTY. MY NACo.



THANK YOU SPONSORS

MAC and MCMCFC thank our corporate sponsors for their assistance in putting on the 2022 Michigan Counties Annual Conference.

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SPECIAL EVENTS



President's Banquet

Join newly inaugurated MAC Board President Stan Ponstein and your fellow conference attendees for an evening of fine food, beverages and entertainment. After dinner, remarks will be delivered by President Ponstein and comedian Chris Young will be the entertainment.



The Hangout

Once again, our friends at the Michigan Municipal Risk Management Authority are providing "The Hangout," a place off the conference floor that allows attendees to relax, engage in quiet conversation, check those emails or grab a cup of coffee or tea.



Exhibitor Bingo

As you visit each exhibit, have the representative initial next to his/her booth name listed on the card provided in your conference registration bag. When you have visited all of the exhibitors, turn in this card at the Registration Desk to be included in the prize drawing.

Forms are due at the Registration Desk by 4 p.m. on Monday, Sept. 19.

Prizes will be handed out during the President's Banquet on Tuesday night. MAC will hand out two grand prizes of \$250 in cash at the drawing.



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CONFERENCE MAP



SHUTTLE SERVICE

*Continuous Loop

Sunday, Sept. 18

Pick Up	Drop Off	Time
Holiday Inn/Comfort Inn	Blue Water Convention Center	4:30pm - 7:30pm*

Monday, Sept. 19

Pick Up	Drop Off	Time
Holiday Inn/Comfort Inn	Blue Water Convention Center	7:00am - 9:00am*
Blue Water Convention Center	Holiday Inn/Comfort Inn	3:00pm - 6:00pm*
Blue Water Convention Center	Downtown	6:00pm - 9:00pm
Downtown	BWCC/Holiday Inn/Comfort Inn	6:00pm - 9:00pm

Tuesday, Sept. 20

Pick Up	Drop Off	Time
Blue Water Convention Center	Holiday Inn/Comfort Inn	3:00pm - 4:00pm*
		5:15pm - 6:00pm*
		8:00pm - 10:00pm*

CONFERENCE CHRONOLOGY



SUNDAY, SEPT. 18

AFTERNOON

Light Snacks | 12:00PM - 2:00PM

Pre-Function

Registration Desk Open | 12:00PM - 4:00PM

Pre-Function

MCMCFC Workshop | 1:00PM - 2:30PM

Grand II

Hot Topic: Recap of the Changes to LTC Regulations

Effective Oct. 24, 2022, the federal regulations for nursing homes, Phase 3 goes into effect along with multiple clarifications of existing regulations. Are you ready? This session recaps those changes and discusses best practices to achieve compliance.

Evaluation Link: www.surveymonkey.com/r/BurlewHotTopic

BurlewHotTopic

Speakers: Vickie Burlew, RN, LNHA, ADN

Vickie Burlew is a mentor and coach to LTC facilities in the area of regulatory and clinical care. She advocates for the homes and their residents believing that providing person-directed care is the road to compliance. Currently she is employed by Lebenbom & Rothman Consulting working with you for the best outcomes for your elders.

MACSC Board Meeting | 2:00PM - 3:00PM

Lighthouse

Exhibitor Set-up | 2:00PM - 4:00PM

Huron A/B

MCMCFC Board Meeting | 3:00PM - 5:00PM

Grand II

MAC Board Meeting | 3:30PM - 4:30PM

Riverview A/B

SUNDAY, SEPT. 18

EVENING

Welcome Reception | 5:00PM - 6:00PM

Huron A/B & International Deck

Catch up with old friends or make new acquaintances at this reception, which will feature beverages and light appetizers.

Strolling Dinner | 6:00PM - 7:00PM

Huron A/B & International Deck

The first evening of the conference will conclude with a strolling dinner at the Blue Water Convention Center, showcasing its fine views of the St. Clair River, Lake Huron and Sarnia, Ontario.

MONDAY, SEPT. 19

MORNING

The Hangout | 7:00AM - 5:00PM

*International Deck & Pre-Function,
Sponsored by MMRMA*



Exhibitor Set-up | 7:00AM - 8:00AM

Huron A/B

Breakfast | 7:30AM - 8:30AM

Huron A/B

Registration Desk Open | 7:00AM - 4:00PM

Pre-Function

Exhibitor Show | 8:00AM - 3:00PM

Huron A/B

Visit with representatives of nearly 40 firms offering products and services of interest to county governments. Play Exhibitor Bingo for your chance to win one of two Grand Prizes of \$250 in cash.

Plenary Session: County Collaboration in Broadband Buildout | 8:45AM - 9:45AM

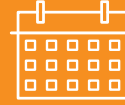
Huron A/B

After years of lack of investment, the Michigan businesses and residents have pushed for more focus on broadband buildout to unserved and underserved communities. With the recent influx of funds from the federal government, the state has more than enough resources to adequately invest in broadband expansion. How can counties capitalize on this and use their funds in the best way possible to spur economic development and residential connectivity for their community? This session will bring the broadband industry to the table to talk about expansion and the value of creating public, private partnerships to achieve our common goals.

Speakers: Jennifer Greenburg, Bruce Moore, and Allie Herkenroder

Jennifer Greenburg is vice president of government affairs for Peninsula Fiber Network (PFN), where she is responsible for developing, leading and executing legislative strategy. She enhances the policy brand of PFN through economic development partnerships and authentic relationships with policymakers on the local, state, and national level. In this role, Jennifer also serves as the advisor to the CEO and Board of Directors on matters of legislative consequence. Prior to joining PFN in 2021, Jennifer represented the interests of Michigan's rural telecommunications industry for 23 years. Jennifer began her career with positions in the Michigan Senate and House of Representatives. She is a graduate of Michigan State University.

CONFERENCE CHRONOLOGY



Bruce Moore is the CEO of Highline – Midwest. Bruce joined Highline in June of 2021. In this role, he leads all operations for the deployment of internet in the Upper Peninsula and Thumb regions of Michigan. Highline is an RDOF awardee that will serve over 57,000 households in Michigan with plans to expand to other parts of Michigan and the Midwest. Bruce has a 34-year career in telecommunications dating back to the first deployment of cable modem services in 1998. He has worked in the telephone and fixed wireless industries deploying early broadband solutions.

Allie Herkenroder serves as the digital equity director for the Michigan High Speed Internet (MIHI) Office within the Department of Labor and Economic Opportunity (LEO). MIHI aims to advance digital equity for all Michiganders especially those living in rural areas and in low-income neighborhoods. Herkenroder comes to MIHI from Flint, where she implemented the ConnectHomeUSA broadband initiative across eight public housing communities and connected more than 1,000 families to free broadband access and devices. She has previously worked at the Flint Housing Commission and served as an AmeriCorps VISTA and VISTA Leader with the Flint Community School Corps.

Exhibitor Break | 9:45AM - 10:30AM
Huron A/B

MCMCFC Workshop | 10:00AM - 12:00PM
Grand II

Strategies to Retain Your Leadership

A panel of your peers digs to the Root Cause of why their leadership team stayed with the organization through the pandemic. We use a familiar Root Cause Analysis Tool to figure out what we did RIGHT - and make sure we carry those practices forward. We do not focus on why people leave. Why do they stay? We invite the audience to participate in the analysis. At the end, we discuss how to carry these strategies throughout the organization.

Evaluation Link: www.surveymonkey.com/r/RetainLeaders

Speaker: Vickie Burlew, RN, LNHA, ADN

Vickie Burlew is a mentor and coach to LTC facilities in the area of regulatory and clinical care. She advocates for the homes and their residents believing that providing person-directed care is the road to compliance. Currently she

is employed by Lebenbom & Rothman Consulting working with you for the best outcomes for your elders.

MAC Breakouts | 10:30AM - 11:45AM

Best Practices for Community Engagement

Riverview A/B

As county leaders, understanding the needs of your community both on an everyday basis and during times of crisis is crucial for better service delivery and an

improved quality of life of your residents. This workshop will provide you with case study information on how counties and cities across the country are taking a proactive approach to community engagement in order to stay ahead of the curve with key decisions, get your board agreed on actions to take and ensure resident needs are met.

Speakers: Michael Simon, Chelsea Maupin, Kim Murphy, Shannon Elliott

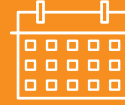
Shannon Elliott is deputy county administrator for Lenawee County. Elliott has previously worked as a juvenile probation officer, assistant court administrator and as Lenawee County's court administrator, where she created and managed budgets, developed policies to create a sustainable court structure, implemented strategies for law changes and achieved other key accomplishments. She has bachelor's and master's degrees from Siena Heights University.

Chelsea Maupin is GÜD (pronounced: Good) Marketing's research manager and strategist. She leads research and data collection efforts that become strategic messaging and outreach to advance the greater good in Michigan and throughout the U.S. In her 10 years with GÜD, she led work on research and public education efforts on a variety of topics, including workforce development, natural resource management and protection, traffic safety, public health, special education and recycling.

Kim Murphy is county administrator for Lenawee County, becoming the county's second female administrator when she took the role this year. Murphy has served as a paralegal, a legal secretary, the city clerk/interim city manager in Hudson, and, most recently, as Lenawee County's deputy county administrator since 2009. As deputy county administrator, Murphy created a five-year Capital Improvement Plan, managed several energy conservation and cost-avoidance projects of county facilities that saved thousands of tax dollars annually and coordinated several grant applications to improve housing for the financially disadvantaged and for the Kiwanis Trail extension from Adrian to Tecumseh. Murphy has a bachelor's degree in organizational management from Spring Arbor University.

Michael Simon is vice president of strategic partnerships at Zencity. Previously, he was co-founder & CEO of Elucid, a startup acquired by Zencity. He established and managed the first-of-its-kind in-house analytics department for Barack Obama's groundbreaking campaign for president, served in the Obama administration and founded a data science consultancy that served corporate and public sector clients. Simon is a regular commentator on data, technology and governance. He has been featured

CONFERENCE CHRONOLOGY



in media including the New York Times, USA Today, Wired and the Wall Street Journal and has been a guest speaker at Harvard's Kennedy School of Government and the World Economic Forum of Young Global Leaders. Michael received his law degree and a bachelor's in political science from the University of Michigan.

What Do County Veterans Counselors Do?

St. Clair A/B

Chris Smith, president of the Michigan Association of Veteran Counselors and director of the St. Clair County Department of Veterans Affairs, will be explaining who serves on the Michigan Association of Veteran Counselors Executive Board, and the counties they are serving in as County Veteran Service Officers across the state of Michigan. Included in this presentation will be an overview of MACVC membership, mission, and objectives that are used in helping eligible veterans and their dependents across the State obtain their benefits. In the second half of the presentation, we will be reviewing the economic value added by having a Veterans Affairs Office with accredited County Veteran Service Officers assisting veterans and their dependents in obtaining any assistance through local, state and federal programs.

Speaker: Chris Smith

Chris Smith is the director of the St. Clair County Department of Veteran Affairs. He has served in this position for the past eight years. He currently is serving as the president of the Michigan Association of County Veteran Counselors and serves as the Washington liaison for the National Association of County Veteran Service Officers. He retired from the U.S. Marine Corps on Nov. 1, 2021, after 28 years of combined service between Active and Reserve duty.

What Should Your County be Doing to Prepare for Electric Vehicles?

Grand I

As the transportation sector moves to aggressively ramp up the production of electric vehicles (EV), communities need to deploy corresponding charging infrastructure to further consumer adoption and develop sufficient infrastructure to support the operation of the growing EV fleet. What are the tools and data needed to deploy this infrastructure? What can counties do to support their local municipalities in infrastructure development and EV adoption? In this session you will have a quick EV 101 primer, learn about upcoming federal funding opportunities, and hear about the regional planning effort already under way in Oakland, Macomb, and Wayne counties.

Speaker: Erin Quetell

Erin Quetell serves as Oakland County's first environmental sustainability officer. She centers

her work in equity and justice and demonstrates leadership in social, environmental and economic sustainability to serve Oakland County communities in transparent, innovative and achievable action. Prior to her appointment, Quetell served as the environmental sustainability planner for the city of Ferndale, where she was responsible for integrating sustainability perspectives and best practices into everyday city operations, planning and economic development. Before government, Quetell worked in the private and nonprofit sectors. She also served as an AmeriCorps member supporting Little Forks Conservancy and the Leon P. Martuch Chapter of Trout Unlimited. She is a graduate of the 2020 Michigan Women's Municipal Leadership Program through the Michigan Municipal League (MML), a graduate of Leadership Oakland Class XXIX "The Best Class Ever" and serves as the co-chair for the Great Lakes Climate Adaptation Network (GLCAN). Quetell holds a master's in public administration in environmental science and policy from Columbia University and a bachelor's in biology from Grand Valley State University.

MONDAY, SEPT. 19

AFTERNOON

Lunch/Plenary Session: MAC Legislative Update | 12:00PM - 1:00PM

Huron A/B

MAC's Governmental Affairs Team, led by Director Deena Bosworth, will review the progress on MAC's 2022 legislative priorities, chart out strategies for the rest of the 2022 legislative season and take questions from the audience.

Speaker: Deena Bosworth

Deena Bosworth joined MAC in 2011 and became director of governmental affairs in December 2013. Bosworth previously served as director of legislative relations for the Michigan Attorney General's Office, as assistant county administrator with the Charlotte County Board of Commissioners in Florida and as legislative director and senior policy adviser for the Michigan House Republican Caucus. She has a BA in anthropology from Western Michigan University.

Exhibitor Break | 1:00PM - 1:30PM

Huron A/B

MAC Credentials Committee | 1:00PM - 1:30PM

Lighthouse

MCMCFC Workshop | 1:15PM - 3:15PM

Grand II

Legal Updates

Get the latest legal updates on several topics including access to electronic medical records under the CURES Act and changes to federal Conditions of Participation

CONFERENCE CHRONOLOGY



related to Arbitration Agreements and Resident Rights.
Evaluation: www.surveymonkey.com/r/LegalUpdates_919
Speaker: Jeff Segal, JD

Jeff Segal is a health care and tax attorney who counsels and represents various health care organizations and physicians and group practices through a myriad of corporate matters and state and federal regulatory matters, including facility and provider contracts, fraud and abuse (Anti-Kickback, Stark Law, False Claims Act, etc.), HIPAA, corporate compliance, licensing investigations (both facility and individual), state and federal enforcement appeals, and survey and certification.

MAC Regional Caucuses | 1:30PM - 2:15PM

MAC Breakouts | 2:30PM - 3:45PM

Where Do Counties Fit in on Economic Development?

Riverview A/B

We will examine some ways counties can improve local partnerships to attract more investments for community development. The Michigan Economic Development Corporation will provide tools and resources for counties to partner with businesses, community members and families.

Speaker: Michelle Wildman

Michele Wildman is executive vice president for economic development incentives for the Michigan Economic Development Corp., where she leads the Economic Development Incentives and Services Team. She joined the MEDC in 2019 and has more than 20 years of experience in the community and economic development industry. Her career includes 10 years with the Michigan State Housing Development Authority and work with several Michigan nonprofit and philanthropic organizations. Her experience includes a variety of roles related to real estate development and community vitality. She holds a master's in economics from Walsh College and a bachelor's in public policy and public administration from Michigan State University.

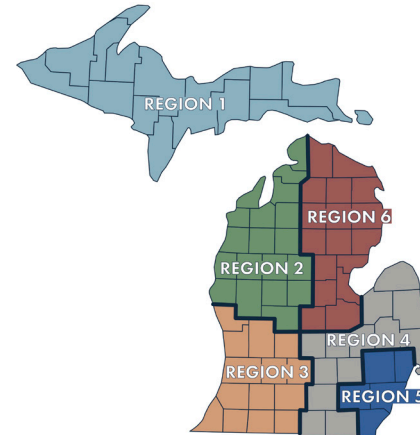
FOIA Update

Grand I

Michigan's Freedom of Information Act is nearly 50 years old, but it remains one of the least understood measures that apply to the daily functioning of county government. In this breakout session, Matt Nordfjord, Shareholder/Director of Cohl, Stoker & Toskey, P.C., will review the law's general purpose, how it applies to routine functions of county government and the changes to it since its adoption in 1976. This breakout will allow ample time for questions.

Speaker: Matt Nordfjord, JD

Matt Nordfjord is a managing shareholder with the firm of Cohl, Stoker & Toskey, P.C. in Lansing and



Region 1 Caucus
Riverview A/B

Region 4 Caucus
Lighthouse

Region 2 Caucus
St. Clair A/B

Region 5 Caucus
Abbey I

Region 3 Caucus
Grand I

Region 6 Caucus
Abbey II

his practice focuses on public sector labor law, union negotiations and municipal corporate work. The firm of Cohl, Stoker & Toskey, P.C. is one of the few firms in Michigan specializing in municipal law and public sector labor law and represents more than 60 municipalities. Matt is member of the Labor & Employment Law Section and Public Corporation Law Section of the State Bar of Michigan. He is a 16-year attorney and has been nominated by his peers in the legal community for recognition by Super Lawyers as a Michigan Rising Star for 2017-2019. Matt attended the University of Toledo College of Law and James Madison College of Michigan State University.

Health Care's Dirty Little Secret and What It's Costing Your County Budget

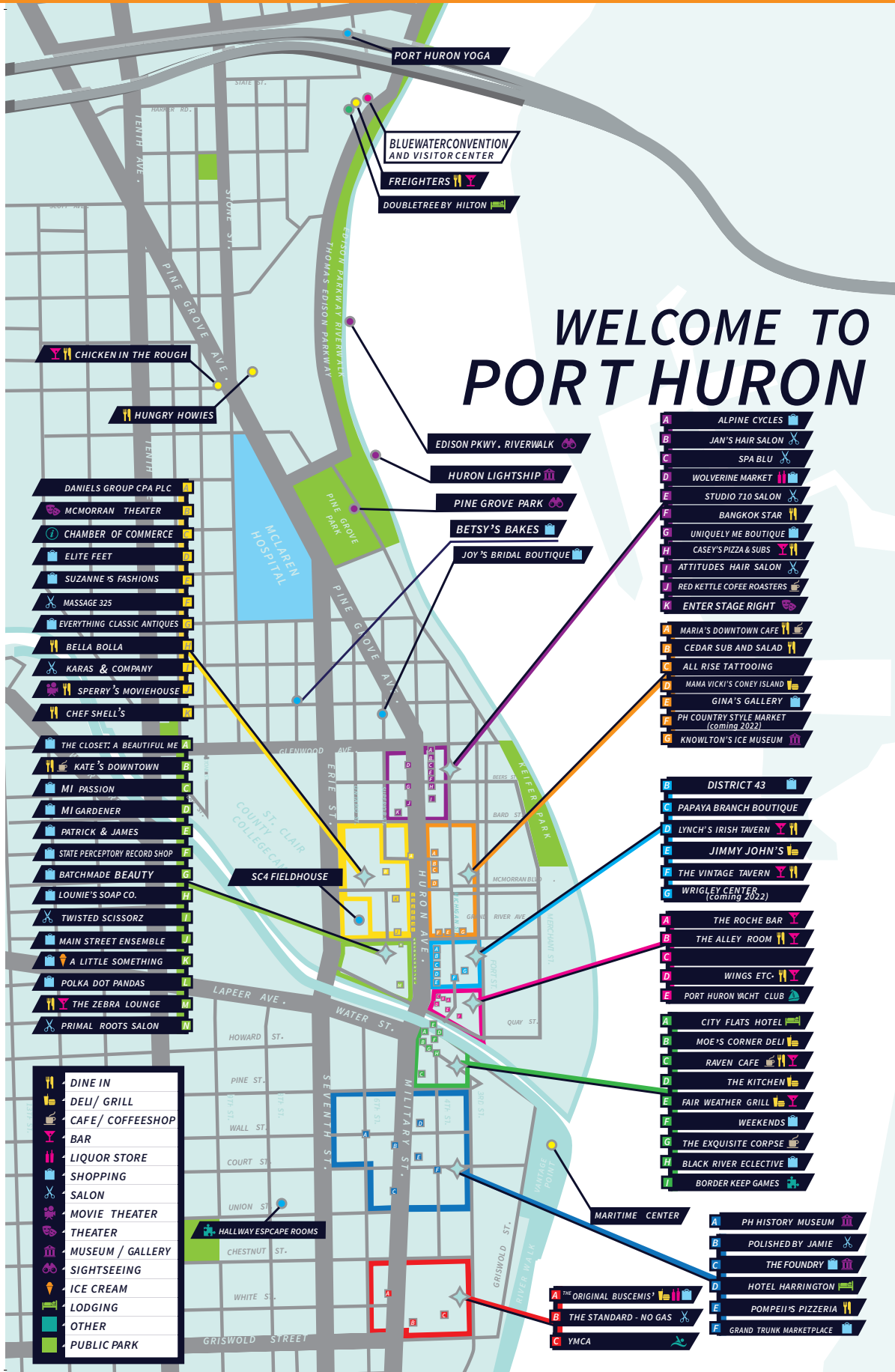
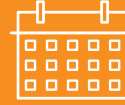
St. Clair A/B

When you hear supply chain issues, images of shipping containers stuck in ports might come to mind. Have you ever thought about the healthcare delivery supply chain? It's a mess, and counties are losing an average of \$1,000 per employee annually as a result. Included with our discussion will be two easy takeaways your county can do to take back control.

Speakers: Brian Coté and Sarah Kline

Brian Coté is president and CEO of 44North. With more than 20 years of experience in the medical and health care profession, he brings a wealth of practical understanding and familiarity to

CONFERENCE CHRONOLOGY



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the health insurance world. As a state licensed health care consultant, Brian has become a sought-after benefit consultant and speaker for many businesses and professional organizations. In addition, Brian's diverse background in health care, along with business and human resources, range from working with Mayo Healthcare Systems in Rochester, Minn., to working with Fortune 500 companies such as Dow Chemical.

Sarah Kline is 44North's chief operations officer, Sarah Kline provides strategic direction and oversight for 44North's dually licensed broker and third-party administration team. With more than 14 years in health benefits, Sarah believes the ability to positively impact two of the most important aspects of life, your health and your finances, drives 44North's mission of "Improving Lives." Today, with the help of more than 100 employees, 44North has become the largest public sector employee benefit provider in the state, servicing more than 50,000 lives and more than 400 employers.

Michigan's energy companies working to modernize their systems, adapt to greater use of renewable sources, and prevent disruptions all while keeping electricity, gasoline, and heating bills affordable? It requires a collaborative working relationship with local government and other stakeholders. This session will focus on what county officials need to know about energy infrastructure and how it works, regulatory roles of state and local governments, and approaches our utilities are taking toward a cleaner, safer, smarter, better energy future. *Speakers: Stephanie Beres, Kathryn Burkholder, Paul Meneghini and Cynthia Stump*

Stephanie Beres serves as director, regional relations, for DTE Energy and has two decades of experience in government, public and media relations and event management with for-profit, civic, government and nonprofit organizations. At DTE, she leads a statewide team whose members act as liaisons for local government officials on behalf of the company. In this role, Beres develops and implements strategic plans and influences policy to achieve corporate government relations goals, while facilitating interactions on key policy and business issues to advance and strengthen local, regional stakeholder relationships. Prior to this role, Beres served a regional manager in Macomb and St. Clair counties and as the media relations manager for DTE. Beres has a master's in communication management from Syracuse University, an MBA with a focus in management from Walsh College and a bachelor's in integrative public relations from Central Michigan University. Beres also has an accreditation in public relations (APR), an industry distinction from the Public Relations Society of America.

Kathryn Burkholder is a manager of stakeholder relations for Consumers Energy, with a primary focus on major projects. She supports coal plant communities as they reimagine their local economic landscape after a plant is retired, working closely with stakeholders to identify and meet challenges related to the transition. She also supports communities considering utility-scale renewable energy opportunities. Kathryn began her career with Consumers Energy as the smart energy outreach coordinator for east Michigan, educating legislators, local officials and community members about smart meter technology. She also spent three years as a community affairs manager for Shiawassee, Clinton and Livingston counties, and was part of the media relations team.

Paul Meneghini is manager of community engagement for the Great Lakes Region for Enbridge. He has more than 28 years of experience, with the past 19 years at Enbridge. He holds a civil engineering degree from Michigan Technological University a master's in business from the University of St. Thomas in Minnesota. Past roles at Enbridge have included increasing responsibilities within their Environment Group from

MONDAY, SEPT. 19

EVENING

Reception | 4:30PM - 5:30PM

Huron A/B & Patio

After a full day of policy sessions and MAC elections, it's time to kick back and relax before dinner with some beverages and snacks. Sponsored by CoPro+.



Dinner on Your Own | 6:00PM

Shuttle bus service will be provided directly from the Blue Water Center to downtown Port Huron, where attendees may select from a variety of restaurants (see map on page 17). The last shuttle will leave the downtown area at 9 p.m.

TUESDAY, SEPT. 20

MORNING

Breakfast | 8:00AM - 9:00AM

Huron A/B

Registration Desk Open | 8:00AM - 10:00AM

Pre-Function

The Hangout | 8:00AM - 5:00PM

International Deck & Pre-Function,
Sponsored by MMRMA



Energy Panel Plenary | 9:00AM - 10:00AM

Huron A/B

Energy is fundamental to moving Michigan forward, making families safe in both frigid and blistering weather, and keeping businesses, schools, and hospitals operating. But, with growing demand for energy, how are

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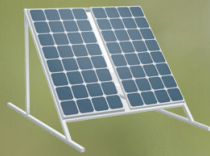
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TOGETHER, WE CAN MOVE TOWARD CLEAN ENERGY
AND BECOME A FORCE OF CHANGE FOR MICHIGAN.

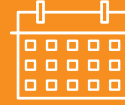
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operations support for water and waste issues to leading environmental permitting for large mainline cross county pipeline projects. In addition, he has substantial experience in regulatory and environmental permitting in several Midwest states. Past roles have also included front-end project development of large pipeline, powerline and rail projects. He now leads a team of professionals overseeing stakeholder engagement who facilitate local community engagement activities along our pipeline systems in Illinois, Indiana, Michigan, Ohio and New York.

Cynthia Stump is the regional manager for local government & community affairs for ITC Michigan. She leads a professional team responsible for building relationships and securing approvals with local, county and state leaders and agencies for ITC's electric transmission capital and maintenance projects. Stump joined ITC in 2003 and continues to work with various industry and community groups to advance the vision and mission of ITC. Among her professional and community affiliations, Stump currently serves on the board of the A2Y Chamber Public Policy Board, Washtenaw Economic Club Advisory Board and the Michigan Economic Development Foundation. Prior board and committee memberships include the Michigan Arbor Day Alliance, Eight Mile Boulevard Association, Michigan Department of Trails Southeast Michigan Committee, and various local non-profit boards focused on furthering education and investment of the leaders of tomorrow. Stump holds a master's in human resources and organizational development from Eastern Michigan University and a bachelor's in international business and management from the Northwood University.

MCMCFC Workshop | 9:00AM - 10:00AM

Grand II

Maximizing the Value of Your Therapy Program

Whether your therapy program is in-house or uses contract therapy services, this session will help you to ensure you are getting the full value from your therapy program. In discussing the various therapy models, we will discuss optimizing your therapy program clinically, financially, and regulatorily.

Evaluation Link: www.surveymonkey.com/r/TherapyProgram

Speakers: Brian MacDonald and Sheryl Still Marler

Brian MacDonald graduated with his doctorate in physical therapy in 2010 and worked as a physical therapist within a large hospital organization. He transitioned to working in a variety of skilled nursing and long-term care facilities. He was promoted within clinical and operational positions as a director of rehab at a facility level followed by being promoted to corporate director of rehab. In this role, he oversaw the operations of many facility rehab departments.

Brian is a graduate of the LeadingAge Ohio Leadership Academy.

Sheryl Still Marler graduated from Eastern Kentucky University with a bachelor's degree in occupational therapy in 1993. She began her career as an inpatient rehab therapist within a large hospital organization in Cincinnati, Ohio, and later transitioned to the physical rehab outpatient program. In 1998, Sheryl made the move to the skilled nursing care industry where she remained for 23 years progressing from a staff clinician to facility rehab manager and regional director. This experience has allowed her to develop knowledge and insight into daily operations and to work closely with key nursing facility operators, understanding both the both clinical and financial aspects of a skilled nursing facility.

MCMCFC Workshop | 10:15AM - 12:00PM

Grand II

Cybersecurity Best Practices to Protect Your Organization

The demand for cybersecurity is at an all-time high. Hackers are becoming more sophisticated. While there have been targeted attacks on large government infrastructure in the news, the truth is, attackers are casting nets. They don't care how big the fish are, they just want to catch fish. This session will cover cybersecurity best practices in layman's terms. It will include a brief history, today's threats, and how to combat these threats now and into the future.

Evaluation Link: www.surveymonkey.com/r/CybersecurityBestPractices

Speakers: Matt Lancaster and Carl Schneider

Matt Lancaster is the director of business development for Common Angle and has over 12 years of experience in providing products, services, and methodologies to protect networks from various threats.

Carl Schneider is the director of technical operations for Common Angle and has over 10 years of experience in protecting networks from various threats and mediating exposure when incidents occur.

MAC Breakouts | 10:15AM - 11:30AM

Strategic Use of Brownfield Incentives in Your County Riverview A/B

Is your county's Brownfield Redevelopment Authority (BRA) being used to its full potential? Does your community understand how it can leverage the county's BRA to encourage and support economic development? Michigan's brownfield toolbox is a powerful resource that, in many cases, is underutilized. Brownfield sites (i.e., properties that are contaminated, blighted, functionally obsolete, or a historic resource) typically need additional financial support to offset the conditions that make



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them a brownfield or an obstacle for redevelopment. Potential site conditions include asbestos, lead-based paint, demolition, vapor mitigation systems, infrastructure, and site preparation. Brownfield funding and incentives are often thought to only be available for cleaning up contaminated sites, but blighted, vacant sites may also qualify. Collaborating with the county's Land Bank Authority can further strengthen these tools, including supporting affordable or attainable housing. Join us to learn more about these tools and explore successful project examples using unique brownfield strategies.

Speaker: Jeff Hawkins

Jeff Hawkins is the founder and a co-owner of Envirollogic, a full-service environmental services firm celebrating 33 years of business. He has a bachelor's in geology from Southern Illinois University and a master's in earth science from Western Michigan University. Jeff has more than 37 years of environmental consulting experience, including developing significant expertise in all aspects of brownfield redevelopment, as well as integrating the tools with land bank authorities. This expertise includes educating municipal leaders, planners and economic development staff, so they have the tools necessary to expand their brownfield programs. He believes in providing the guidance necessary to implement long-term redevelopment strategies for communities while understanding the unique obstacles each municipality may face. Jeff has been a frequent instructor on the topic of real estate development and re-use for the Michigan Economic Developers Association's annual Economic Development Basic Course and is active with the Michigan Association of County Treasurers and the Michigan Association of Land Banks.

Partnering with Your Local United Way

St. Clair A/B

In this workshop, we will explore how counties can utilize their United Way to improve cross county communication and agency partnerships. Specifically, how county commissioners can utilize 2-1-1 data and delve deeper into the structure and programs of United Way.

Speaker: Nancy Lindman

Nancy Lindman serves as director of public policy and partnerships for the Michigan Association of United Ways, where she supports statewide impact work in conjunction with Michigan's 32 local United Ways. She staffs the association's Public Policy Committee and the ALICE Project working to achieve economic security and a thriving community for all Michiganders. Nancy spearheaded launch phases of the Michigan Benefits Access initiative and Michigan

2-1-1. She holds bachelor's and master's degrees from Michigan State University.

Emerging Challenges in Law Enforcement

St. Clair A/B

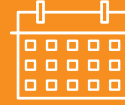
This session will examine several challenges emerging for law enforcement from new policies and practices. We will dive into problems with recruitment and retention and how counties can improve partnerships between communities and law enforcement. The recent development of policies that have had an impact on law enforcement will also be discussed.

Speakers: Matt Saxton and Daniel Pfannes

Matt Saxton is executive director of the Michigan Sheriffs' Association (MSA). Prior to joining MSA, Saxton had a distinguished career in law enforcement and corrections over the last 28 years, including 26 in Calhoun County Sheriff's Office. Saxton retired as sheriff in April 2020. He has served on the Michigan Commission on Law Enforcement Standards, Michigan Sheriffs' Coordinating & Training Council and the Governor's Traffic Safety Advisory Commission. Saxton has a bachelor's degree in criminal justice with a minor in corrections from Lake Superior State University. He also is a graduate of the Northwestern University's Center for Public Safety, School of Police Staff and Command, the FBI National Academy #230 in 2007 and the New Sheriffs' Leadership Institute.

Daniel Pfannes is deputy director of the Michigan Sheriffs' Association. He joined the association after a nearly 40-year career in Michigan law enforcement, including postings as chief of police for the city of Westland and undersheriff for Wayne County. He has been an active member of both the Michigan Sheriffs' Association (MSA) and the Michigan Association of Chiefs of Police. (MACP) He has received the MSA President's Award and the MACP Legislative Advocate of the Year Award. He was an adjunct professor for 15 years at Madonna University, teaching at both the undergraduate and graduate level. He now is an adjunct professor at Schoolcraft College, teaching coursework in its Criminal Justice and Homeland Security programs. Pfannes has a master's degree in criminal justice and is a graduate of the FBI National Academy, FBI Law Enforcement Executive Development Program, FBI National Executive Institute, Police Executive Research Forum's Senior Management Institute of Policing, Northwestern University's School of Police Staff and Command and has completed a leadership studies program at Harvard University.

CONFERENCE CHRONOLOGY



TUESDAY, SEPT. 20

AFTERNOON

Lunch/Networking | 11:30AM - 1:00PM

Huron A/B

Attendees will be provided a boxed lunch so they may circulate around the conference hall for discussions with their fellow county leaders.

MAC Breakouts | 1:00PM - 2:00PM

County Parks 101

St. Clair A/B

The way in which our communities benefit from a quality county park system will be the focus of this session. How can counties improve partnerships with recreational services to better benefit their citizens? The session will also explore recent investments in parks and recreation and opportunities for counties to invest in parks.

Speaker: Brian Keenan-Lechel

Brian Keenan-Lechel has served as the director of the Saginaw County Parks and Recreation since 2015. He has a bachelor's in community leisure services administration and a master's in public administration from Central Michigan University. Brian enjoys the overlap of professional and personal passions in the area, with many recreational opportunities available to residents in Saginaw and across Michigan. He serves on multiple community boards and commissions, including the Saginaw Community Foundation, Saginaw Riverfront Development Commission, Great Lakes Bay Regional Trail, Positive Results Downtown and the Saginaw Basin Land Conservancy.

Preparing for Disasters

Grand I

Emergency management "owns" a ton of disaster real estate. Natural disasters, technological disasters, and human-caused disasters can all affect operations of critical government and business functions that are essential to human health and safety or economic security. As "bridge builders" between "islands of interests," emergency managers play an important role in linking stakeholders to include our elected officials and administrators to foster collaboration before, during, and after disasters. An emergency management mantra is ensuring we aren't exchanging business cards in the middle of a disaster. Are you actively engaged with your local emergency management department? With our continuously evolving threat and hazard environment, this presentation will explore the opportunities for successful emergency management collaboration and engagement in 2022 and beyond.

Speakers: Ryan Wilkinson and Allison Farole

Ryan Wilkinson is the emergency manager for

Eaton County. He is also a Firefighter/EMT-B, has a master's degree in emergency management and homeland security and holds numerous other relevant certifications related to emergency management and homeland security. In today's dynamic emergency management landscape, Ryan works to ensure plans, structures and arrangements are established that engage the normal endeavors of government, the private sector and nonprofits in a comprehensive and coordinated way to respond to the whole spectrum of emergency needs.

Allison Farole is the emergency management administrator for the city of Grand Rapids. Since 2019, Farole has managed the response to COVID-19, riots and civil unrest in the Grand Rapids. Prior to moving to Grand Rapids, she was the emergency management coordinator for Charlottesville/University of Virginia/Albemarle County Office of Emergency Management in Virginia. During her time in Virginia, she managed the response to civil unrest, flooding, missing persons, blizzards, train accidents and more. Farole is a certified emergency manager and has a bachelor's degree in broadcast journalism from the University of La Verne and a master's in public administration and a graduate certificate in homeland security and emergency preparedness from Virginia Commonwealth University.

Dealing with the Media

Riverview A/B

The media landscape is constantly changing. Newsrooms across the state have diminished, which can make getting news coverage even more challenging than ever. But what happens when you land that big interview? This presentation will provide an overview of Michigan's media environment, strategies for securing visibility for your county and tips for putting your best foot forward in a variety of interview formats.

Speaker: Josh Hovey

Josh Hovey, APR, is a partner in Martin Waymire Advocacy Communications and a nationally accredited communications professional who is adept in strategic planning, media relations, digital media and crisis communications. He is perhaps best known for his work serving as communications director for the successful 2018 campaign to legalize recreational marijuana in Michigan and then following up that campaign by launching the Michigan Cannabis Industry Association in 2019. He previously served at Truscott Rossman, a Lansing communications firm, and in the office of the mayor of Lansing. In 2018, Josh was recognized with the PACE Maker of the Year award, the highest individual honor from the Public Relations Society of America Central Michigan



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Chapter. Hovey holds a bachelor's in sociology from Michigan State University.

MCMCFC Workshop | 1:00PM - 3:00PM

Grand II

Protect your Revenue; Decrease Losses Through Better A/R & Billing Operations

Hidden financial losses are plentiful these days and go easily undetected in Skilled Nursing Facilities. Payer takebacks, payer errors, billing errors, misunderstanding of managed care contract details, payment posting issues, consolidated billing, level of care issues, Medicare Beneficiary Notices and other items put facilities at risk for loss of revenue. Executives will gain valuable information to help avoid revenue streams from getting choked.

Evaluation Link: www.surveymonkey.com/r/ProtectRevenue

Speaker: Cynthia Dunne

Cynthia Dunne is the president of ECS Billing & Consulting, Inc. (DBA ECS Solutions), a firm that provides billing and consulting services for skilled nursing facilities and other health care providers. ECS successfully enables providers to achieve better cash flow and financial success through prompt and knowledgeable billing and collecting of receivables. Dunne has worked more than 22 years in the health insurance and billing industry. She is a frequent seminar presenter/trainer and often contributes expert advice to both regional and national health care magazines and newsletters. She has a bachelor's degree in business administration and computer science. Dunne served on the HIDA Consolidated Billing Task Force. She is currently the chair of the Medicaid Initiative, on the OHCA Payment for Services Committee, Billing Subcommittee; Chair of the OANH Billing subcommittee, and on the Payment Committee for Leading Age Ohio.

Plenary Session: MAC Business Meeting | 2:00PM - 3:00PM

Huron A/B

The Tuesday afternoon session will feature:

- The installation of Stan Ponstein of Kent County as MAC's 114th president
- The "State of MAC" report from Executive Director Stephan Currie
- The Annual Business Meeting, during which commissioners will review and approve MAC policy platforms for 2022-23

County commissioners who are registered for the conference may participate as voting members in the business meeting, which includes review and approval of



MAC's 2022-2023 policy platforms. The session will begin with the oath of office for Stan Ponstein of Kent County, who will become MAC's 114th Board President. Executive Director Stephan Currie will then provide his "State of MAC" report.

Free Time | 3:00PM - 6:00PM

MAC Board Meeting | 3:30PM - 4:30PM

St. Clair A/B

President's Banquet | 6:00PM - 8:00PM

Huron A/B, Sponsored by Blue Cross Blue Shield

Join newly inaugurated MAC Board President Stan Ponstein and your fellow conference attendees for an evening of fine food, beverages and entertainment. After dinner, remarks will be delivered by President Ponstein and comedian Chris Young will be the entertainment.

President's Hospitality Suite | 6:00PM - 8:00PM

Abbey I

As the conference winds down on Tuesday night, join President Stan Ponstein for some refreshments and conversation in a space in the Doubletree Hotel.



WEDNESDAY, SEPT. 21

MORNING

Conference Closes/Hotel Checkout Begins | 8:00AM



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44North

www.44N.com | Serving organizations statewide, 44North specializes in group employee health benefits and is one of the state's only dually licensed third-party administrators and brokers providing 24/7 service to all of our clients. 44North strives to improve lives while challenging the status quo to reduce the cost of healthcare.

123Net

www.123.net | 123NET delivers the highest quality fiber internet, fixed wireless, colocation, and business voice services to clients throughout Michigan. We have 4,500 miles of our own network throughout the state of Michigan, 55+ Fixed Wireless Towers, and four Data Centers.

Abilita

www.abilita.com | Abilita has worked with more than 25 percent of Michigan counties and is endorsed by the MAC to help alleviate telecom frustrations. Whether it is an audit to reduce costs, get inventory of services or help with your phone system upgrade we can help! Our consultants have decades of experience and are known as the Experts. Contact us to learn how we can help your County!

Aetna

www.aetna.com | Aetna, a CVS Health business, serves an estimated 38 million people with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional, voluntary and consumer-directed health insurance products and related services, including medical, pharmacy, dental and behavioral health plans, medical management capabilities and Medicaid health care management services.

Allied Building Service

www.teamallied.com | Allied offers the following services: construction, general contracting, HVAC, electrical, carpentry, plumbing, janitorial and window cleaning.

Blue Cross Blue Shield of Michigan

www.bcbsm.org | Blue Cross Blue Shield of Michigan is an independent licensee of the Blue Cross and Blue Shield Association. We're the largest health insurer in Michigan, serving 4.5 million people here and 1.6 million more in other states. And we have the largest network of doctors and hospitals in Michigan: 152 hospitals and more than 33,000 doctors. We are committed to serving as our members' trusted partner by providing affordable, innovative products that improve their care and health.

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www.byce.com | Byce & Associates, Inc. and Securitecture offer consulting engineer and architectural services including civil, structural, mechanical, electrical, architectural, interior design, master planning, justice planning, security consulting, and building commissioning. Let us show you how we put our experienced team to work for building and planning solutions.

Clark Construction Company

www.clarkcc.com | Well-known throughout Michigan for more than 70 years, Clark Construction is a full-scale commercial construction firm with a reputation for quality. We're family-owned, with the third generation of the Clark family carrying on our tradition of excellence. Clark Construction began as a small local contractor. We have expanded to many market segments around the country since then and continue to be on the cutting edge of our industry. Our portfolio covers projects ranging from athletic facilities and fields, corporate office buildings, science, research and medical facilities to retail, higher education, K-12 and more.

Comcast

www.michigan.comcast.com | With more than 4,000 employees who are proud to call Michigan home, Comcast has been providing service in the Great Lakes State for more than four decades. Every year, we invest on average \$250 million in our statewide network so that our customers can continue relying on the technology in their homes and businesses that matter most to them. We are passionate about giving back in our community, and last year we provided \$6.9 million in foundation grants, courtesy services, sponsorships, public service announcements, Comcast Newsmakers and other in-kind contributions to nonprofits and charities throughout Michigan.

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Consumers Energy

www.consumersenergy.com | Consumers Energy Business Energy Efficiency Programs offer nearly 400 rebates on energy-efficient products from lighting to HVAC and building system controls. These cost-effective energy saving solutions reduce your energy use and significantly lower your bill. Become a leader in your community and demonstrate your commitment to creating a bright, sustainable energy future for our state.

CoPro+

www.coproplus.com | CoPro+ is a program that provides public entities with the opportunity to collaboratively procure valuable goods and services at competitive prices. CoPro+ is a time and cost savings program. It offers strong collaboration between the private and public sector, allowing the program to save your organization valuable dollars. The collaborative procurement program provides your organization with assistance in every phase of the procurement process.

DTE Energy

www.dteenergy.com | DTE Energy is a Detroit-based diversified energy company involved in the development and management of energy-related businesses & services nationwide. Operating units include an electric company serving 2.3 million customers in Southeast Michigan and a natural gas company serving 1.3 million customers in Michigan. DTE Energy is a force for growth & prosperity in the 450 Michigan communities it serves in a variety of ways, including philanthropy, volunteerism and economic progress.

Enbridge

www.enbridge.com | Enbridge's vision is to be the leading energy delivery company in North America. We deliver the energy people need and want—to heat their homes, to keep their lights on, to keep them mobile and connected. We operate across North America, fueling the economy and people's quality of life. We move about 25% of the crude oil produced in North America, we transport nearly 20% of the natural gas consumed in the U.S., and we operate North America's third-largest natural gas utility by consumer count. Enbridge was an early investor in renewable energy, and we have a growing offshore wind portfolio.

Envirologic Technologies, Inc.

www.envirologic.com | Client-focused and science-driven, Envirologic is an environmental consulting and services firm dedicated to providing logical solutions to environmental issues. Scientists and engineers bring value to a wide range of projects through brownfield redevelopment, environmental investigation and remediation, vapor intrusion services, compliance consulting, environmental construction management, due diligence, and ecological services.

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www.ajg.com | Gallagher is one of the world's largest insurance brokerage, risk management and consulting firms. As a community insurance broker and trusted local consultant, we help people and businesses move forward with confidence. With more than 39,000 people working around the globe, we're connected to the places where we do business and to every community that we call home. Managing risk with customized solutions and a full spectrum of services, helping you foster a thriving workforce, and always holding ourselves to the highest standards of ethics to help you face every challenge — that's The Gallagher Way.

Impact Medical

www.impactmedicalkc.com | Impact Medical is an all-encompassing Part B billing company. Our focus is on the four core items that are billable within a LTC stay. These are: catheter supplies, enteral feeding supplies, ostomy supplies and wound care dressings. Let us show you the difference we can make!

Indigov

www.indigov.com | Indigov offers a comprehensive cloud-based platform that modernizes constituent relationship management. From one place, Offices are able to see all the constituents in their district, track and respond to their multi-channel requests, assign and follow up on casework cross-departmentally, and pro-actively reach out to their constituency. This reduces response time, increases efficiency, adds transparency, improves name ID, and enables our Elected Official to serve their constituency better.

Indivior

www.indivior.com | Indivior is working to change patients' lives by developing medicines to treat substance use disorders and serious mental illnesses.

ITC Michigan

www.itc-holdings.com | ITC Michigan owns and operates more than 8,700 circuit miles of high-voltage power lines and 367 transmission stations and substations throughout Michigan's Lower Peninsula. As the nation's largest independent electric transmission company, ITC Michigan focuses solely on electric transmission to enhance reliability and connect new and existing energy sources to our customers. Our commitment to the communities we serve is the cornerstone of our mission to be a best-in-class transmission provider.

Johnson Controls

www.jci.com | Johnson Controls offers a means to fund and implement facilities improvements. We can use guaranteed energy and operational savings to pay for upgrades, resulting in no budget increase. Johnson

controls will identify savings and facilities improvement measures. We will then provide the funding, engineering, and construction while guaranteeing the project cost and savings. Our work has provided proven results in lowering costs and improving operations for many counties.

Kenwood Communications

www.kenwood.com/usa | JVCKENWOOD Corporation is a leading developer and manufacturer of consumer electronics and communications equipment. Founded in the United States in 1961, JVCKENWOOD USA is the largest sales subsidiary of JVCKENWOOD Corporation of Japan and is recognized by consumers and industry professionals for providing products known for quality, performance, and value.

MAC Service Corporation

www.micounties.org/macsc | MACSC was established in 1986 to provide services to Michigan Association of Counties members through the development and maintenance of a variety of programs and services.

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www.medicalexaminergroup.com | Comprehensive medical examiner services! More than 25 years of compassion and quality managing every aspect of the M.E. Department. We have successfully integrated our infrastructure into 13 Michigan counties thus far. And you too will receive personalized detail within your county. Law enforcement and prosecutors appreciate the high level of nationally recognized training the in-county Investigators receive monthly.

Michigan Downtown Association

www.michigandowntowns.com | The Michigan Downtown Association (MDA) was founded in 1980 as a statewide nonprofit organization and a driving force in the growth of downtowns and communities throughout Michigan. The MDA encourages the development, redevelopment and continuing improvement of Michigan communities and downtowns. Its members support economic development within Michigan. MDA strives to provide a forum for members on revitalization issues and educate members, the public and legislators.

Michigan Municipal Risk Management Authority

www.mmrma.org | The Michigan Municipal Risk Management Authority (MMRMA) provides comprehensive coverage and risk management services to over 420 Michigan governmental entities, including 67 of the 83 counties in the state. A member-driven organization founded in 1980, MMRMA is an award-winning leader in the national public entity pooling industry. MMRMA's members, Board of Directors, service providers, and staff work together every day to continue that tradition of excellence.



DTE

CleanVision

A CLEAN VISION FOR A BRIGHTER FUTURE

DTE's CleanVision is about cleaner energy, a cleaner environment and a clearly brighter future for generations to come. It means even more than doubling renewables in the next two years. It's a big transformation, to protect the smallest things. Because little things really matter.

CONFERENCE EXHIBITORS



Michigan's Public Safety Communications Systems

www.michigan.gov/mpscs | No single emergency communications system — no matter how large or how powerful — can meet its communications challenges alone. The Office of Michigan's Public Safety Communications System (MPSCS) partners with local, state, federal, tribal and private first responders in all 83 counties to provide the statewide public safety communications solution, a resource aiding the response to the residents of Michigan.

MSC Industrial

www.mscdirect.com | MSC Industrial Supply, Inc. is a leading North American distributor of metalworking and maintenance, repair and operations (MRO) products and services. With more than 75 years of experience, MSC is dedicated to helping customers drive greater productivity, profitability and growth. MSC features more than 1.5 million products ready-to-ship. Our inventory management and other supply chain solutions ensure that your workforce and facility are supplied with equipment that is reliable, durable and accurate for every operation.

Munetrix

www.munetrix.com | Munetrix provides cloud-based data management tools and performance analytics applications that empower municipal administrators, managers and municipal employees to create a culture of community through trust, teamwork and transparency. From financials and transparency compliance to planning and progress reporting, Munetrix has easy-to-adopt modules that facilitate forecasting, capital planning and performance management.

Municipal Employees' Retirement System of Michigan

www.mersofmich.com | The Municipal Employees' Retirement System (MERS) of Michigan is an independent, professional retirement services company that was created to administer retirement plans for Michigan's local units of government on a not-for-profit basis. Our robust platform of services includes retirement plans, strategies for managing other post-employment benefits (OPEB), investment services, and group life and disability insurance.

National Association of Counties

www.naco.org | NACo membership amplifies your voice and helps you make informed decisions. Access a seat at the table in Washington D.C. to fight unfunded mandates and unnecessary regulations. Engage in important conversations to solve issues and learn about best practices. Network with peers who know what it's like to be in your shoes. Save time, money and resources for you and your residents. Our goal is to strengthen America's counties and help our members achieve personal and professional success.

Nationwide Retirement

www.nationwide.com | Nationwide Retirement is a retirement plan company, administering more than 7,600 governmental plans. We are endorsed by the NACo and MAC, and in Michigan serve more than 22,000 retirement plan participants, with over \$1.9 billion in retirement plan assets. We offer 457(b) Deferred Compensation Plans, 401(a) Defined Contribution Plans, Lifetime Income Solutions, an In-Plan Guarantee Suite, PEHP (Post-Employment Health Plan), and Health Savings Accounts. Learn more about how we add value and deliver extraordinary care to County employees throughout their retirement planning journey.

NICE Justice

www.nicepublicsafety.com | NICE delivers end-to-end digital transformation, improved collaboration, efficiency and cost-savings to all types of public safety and criminal justice agencies, from emergency communications centers and police departments to prosecutors and courts. Our "Evidential" platform features an ecosystem of integrated technologies that bring data together to give you a single, consolidated view of the truth - to improve incident response and investigations.

Peninsula Fiber Network

www.pfnllc.net | Peninsula Fiber Network is a telecommunications carrier that provides telecommunications, transport and broadband services for governments, businesses, and other telecommunication companies. We are proud to partner with the public safety community to provide Next Generation 911 services (NG911) in nearly all of Michigan counties.

State of Michigan Land Bank Authority

www.michigan.gov/landbank | The State Land Bank Authority was created to assist in the return of tax foreclosed properties to productive use. We offer consulting and training on resources available for communities to take blighted, abandoned properties and find new purpose for them. We also have housing development loans and pre-development grants available to developers. Staff will also be available to discuss the FY23 blight elimination program for land banks and local communities.

The Skillman Corporation

www.skillman.com | The Skillman Corporation, founded in 1972, is an employee-owned and operated company and prides itself on building relationships, not just buildings. Skillman partners with you to make the project process less daunting. We work side-by-side to develop plans so the project runs efficiently. You get an unbiased viewpoint to help you choose the right plans

We're building a path to a better future.



We've set new environmental and social goals, and we're serious about achieving them.

We've always been a forward-thinking company, focusing on the changes we can make today so tomorrow is better for everyone. That's why we're committing to **net-zero emissions by 2050**.

A brighter future also means building a workplace where everyone is included. We're elevating our diversity efforts, with a focus on **increasing representation of women, Black and Indigenous people and other groups** throughout our organization.

How are we holding ourselves accountable? By **tying our compensation directly to our progress on these goals**.

Our commitment extends to the work we're doing to protect the environment here in Michigan, by replacing the Line 5 pipelines in the Straits of Mackinac inside a new tunnel, buried deep below the lakebed.

We are Enbridge – North America's largest energy infrastructure company – and we believe when the energy you invest in life meets the energy we deliver, a brighter future happens.

Learn more at [Enbridge.com/ESGgoals](https://enbridge.com/ESGgoals).



CONFERENCE EXHIBITORS



and solutions for your project. We have over 50 years of experience partnering with municipal, educational, and healthcare clients.

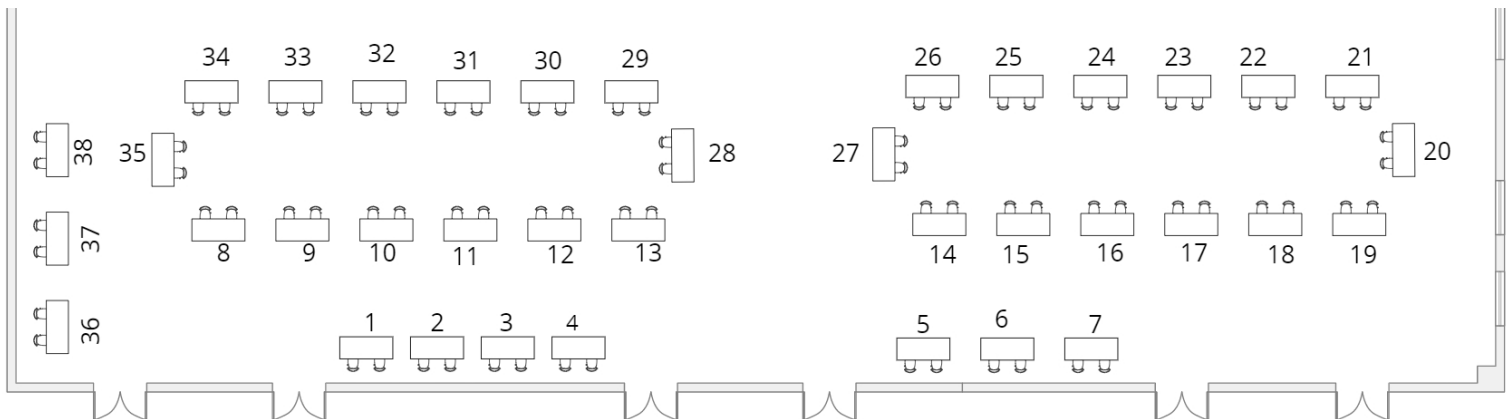
TowerPinkster

www.towerpinkster.com | TowerPinkster specializes in architecture, engineering, interior design, landscape architecture, planning, security and technology for a variety of clients. We work with commercial, government, healthcare, higher education, and K-12 companies/organizations. Behind every remarkable design and award-winning project, there's a group of talented, passionate, humble people. People who encourage each other and look for ways to leverage the skills and unique abilities of everyone.

Zencity Technologies US, Inc.

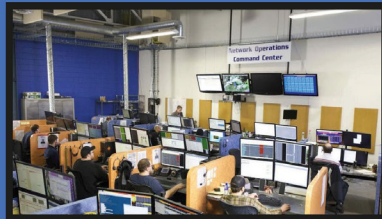
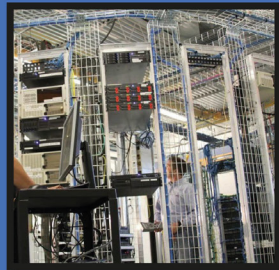
www.zencity.io | Zencity is the community input and insights platform that local governments use to hear from more residents and get meaningful and actionable takeaways from their feedback. By leveraging technology to reach beyond already vocal voices, the platform enables leaders to better identify community-wide priorities, measure performance, and increase resident satisfaction.

EXHIBITOR BOOTHS



- | | |
|--|--|
| 1 Medical Examiner Group | 20 The Skillman Corporation |
| 2 MSC Industrial | 21 NACo |
| 3 Clark Construction Company | 22 123NET |
| 4 Comcast Business | 23 TowerPinkster |
| 5 Munetrix | 24 Abilita |
| 6 Indigov | 25 Enbridge Energy |
| 7 Indivior Inc. | 26 CoPro+ |
| 8 Kenwood Communications | 27 Michigan Municipal Risk Management Authority |
| 9 Impact Medical | 28 MACSC |
| 10 Gallagher | 29 BCBS Michigan |
| 11 Envirologic | 30 DTE Energy |
| 12 Zencity | 31 Nationwide Retirement |
| 13 ITC Michigan | 32 Aetna |
| 14 44North | 33 Byce & Associates, Inc. / Securitecture |
| 15 Consumers Energy | 34 Johnson Controls |
| 16 PFN | 35 Allied Building Service |
| 17 Brown & Brown | 36 State of Michigan Land Bank Authority |
| 18 Municipal Employees' Retirement System of Michigan | 37 Michigan Downtown Association |
| 19 NICE Justice | 38 Michigan's Public Safety Communication Systems |

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HERE TO HELP MICHIGAN COMMUNITIES

To navigate through 2020 and beyond, Michigan communities had to adapt. And the Michigan Economic Development Corporation was right there alongside them, helping to connect communities to new resources, meet new partners and help build resilient communities from the start.

If your community needs support to reach its new potential, the MEDC is available to help in any way we can.

Learn more at miplace.org.

**MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION**

PURE PARTNERSHIP



ELECTIONS AND PLATFORMS



FIVE SEATS TO BE FILLED ON MAC BOARD

During regional caucuses at 1:30 p.m. on Monday, Sept. 19, eligible county commissioners will vote in Board elections. Eligible commissioners are those who are registered for and attending the Annual Conference.

MAC members will be filling 5 seats on the MAC Board of Directors. Seats representing regions are filled by a vote in which each county has a single vote. At-large seats are filled by the candidate that wins a majority of the six regional caucuses with each individual commissioner casting a ballot.

The MAC Board of Directors is the key body in guiding the legislative and organizational strategies of MAC. Board terms are three years in length and individuals may serve up to three terms.

2022 Board Seats and Candidates

At-large Seat B – William Miller of Oakland
Region 4 Seat A – Ken Mitchell of Clinton
Region 5 Seat A – Antoinette Wallace of Macomb (to fill 1 year of unexpired term; winner is still eligible to serve

3 full 3-year terms after first year)
Region 6 Seat A – Vaughn Begick of Bay
Region 6 Seat B – Scott Noesen of Midland

POLICY PLATFORM VOTES

MAC's Annual Business Meeting will be held on Tuesday, Sept. 20 at 2 p.m. in the Blue Water Convention Center. County commissioners who are registered for the conference may participate as voting members in the business meeting, which includes review and approval of MAC's 2022-2023 policy platforms. Drafts were posted to MAC's website in late June.

According to MAC's By-laws (Article III, Section 6): "An amendment to the MAC Platform may be presented from the floor during the annual meeting. Such amendment will require a 2/3 majority vote of the members at the meeting at which a quorum is initially established to be adopted."

Each commissioner may cast one vote per platform. Passage is by a majority vote of eligible commissioners in the Business Meeting.

COUNTY COMMISSIONER ACADEMY

County Commissioner Academy is a professional development program for commissioners incorporating a series of events and workshops focused on the day-to-day responsibilities of a Michigan county commissioner.

Participants earn continuing education "hours" by attending designated events and workshops. "Certification" is offered at two different levels: "Certified" is reached at 10 hours over a two-year cycle, while "Advanced" is reached with 20 hours over a four-year period.

Commissioners attending the 2022 Annual Conference earn 3 credit hours for CCA.

MAC honors an annual graduating "class" of commissioners at the Legislative Conference each year.



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Don't miss our
MAC Breakout Session #3:
Health Care's Dirty Little Secret & What It's Costing Your County Budget
Monday, September 19th
2:30-3:45pm

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MAC BOARD OF DIRECTORS



President
Philip Kuyers
Ottawa County/Region III



First Vice President
Stan Ponstein
Kent County/At-Large



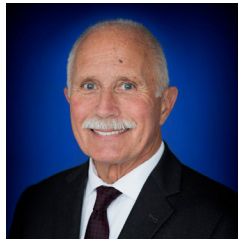
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Vaughn Begick
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Gogebic County/Region I



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Antrim County/Region II



Scott Noesen
Midland County/Region VI



Joseph Palamara
Wayne County/Appointee



Richard Schmidt
Manistee County/ Region II



Robert Showers
Clinton County/Region IV



Joe Stevens
Dickinson County/Region I



Jim Storey
Allegan County/Region III

***3 seats are currently vacant**

MAC STAFF

Stephan Currie, Executive Director
Deena Bosworth, Director of Governmental Affairs
Vickki Dozier, Executive Assistant
Madeline Fata, Governmental Affairs Associate
Kristina Garner, Coordinator of Blue Cross and COBRA Services

Samantha Gibson, Governmental Affairs Associate
Derek Melot, Director of Communications and Marketing
Jamie Pemberton, Director of Finance
Gabriel Zawadzki, Director, Grant Services Program

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Second Vice President
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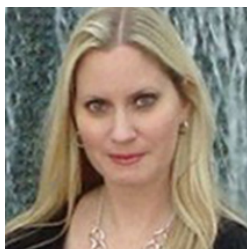
Immediate Past President
Marna Robertson
Meadow Brook



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Kimberly Salmi
Canal View



Director, District II
Lisa Ashley
Bay Bluffs



Director, District III
Kimberly Turcott
Allegan County



Director, District IV
Alissa Haynak
Isabella County



Executive Director
Renee Beniak

MCMCFC Continuing Education Details

This nursing continuing professional development activity was approved by the Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation (OBN-001-91). This program has been approved for Continuing Education for 10.25 total participant hours by NAB/NCERS-20230917-10.25-A86850-IN.

There is no conflict of interest for anyone with the ability to control content of this activity.

In order to earn contact hours for each session, attendees must complete the requirements for successful completion:

- Sign in for each session prior to attending the session and completing the session evaluation for each session is required in order to receive continuing education credit. You can access the evaluation using the link listed in the conference brochure. If you need a paper evaluation to complete, please let us know. Completing these evaluations provides important feedback on our educational programs.
- CE Credit certificates will be awarded and emailed to attendees approximately three weeks after the conference ends. You will receive an electronic copy listing the sessions you've attended and the credit you've earned for each session.

Smart, healthy and efficient buildings

Our leading energy-saving solutions benefit your organization and the planet



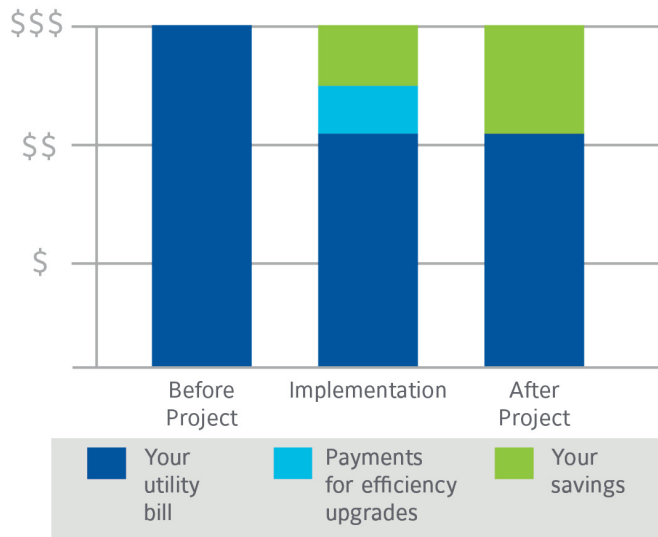
Every community is unique. Every organization is unique. That's why Johnson Controls offers unique energy and operational solutions to help every organization achieve their goals.

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- ✓ Living Spaces ✓ Higher Education
- ✓ Healthcare ✓ Airports ✓ Industrial

We start by listening to you. Then we deliver innovative energy efficiency and infrastructure improvements that support your bottom line.

Your results are guaranteed with performance contracting

Facility improvement costs are offset by the guaranteed savings from the improvements. Performance contracting lets you improve efficiency, comfort, and productivity – without budgetary pressure or capital investment.



Delivering economic, environmental and social benefits

Reducing your utility and operational costs is just the beginning. Building efficiency is truly optimized when partnered with water efficiency, renewable energy and technology, intelligent lighting infrastructure, as well as energy-educated building occupants. Our innovative approach lowers costs, reduces carbon emissions and strengthens your brand or leadership role.

Investing in your community

Delivered through our local offices, our average-sized performance contract:

- Creates up to 110 long-term jobs,¹ many of them green jobs
- Adds up to \$16.6 million in new spending in your state¹
- Extends your savings by engaging end users through education, training and public relations
- Supports a goal of 20% minority and women business enterprise participation on all projects
- Leverages local incentives and grant programs

Maximize your savings with the best engineering and latest technology

From project development through measurement and verification, our Performance Infrastructure professionals ensure accountability, transparency, and innovation.

- Over 1,000 energy and water efficiency professionals
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- 74 Certified Measurement and Verification Professionals

¹ This data is based on construction industry economic multipliers for states generated by the Regional Input-Output Modeling System (RIMS) from the Bureau of Economic Analysis, an agency of the U.S. Department of Commerce.

Your project will yield optimal results through our unmatched experience in energy and operational efficiency.

Partner with us to create energy solutions for your organization.

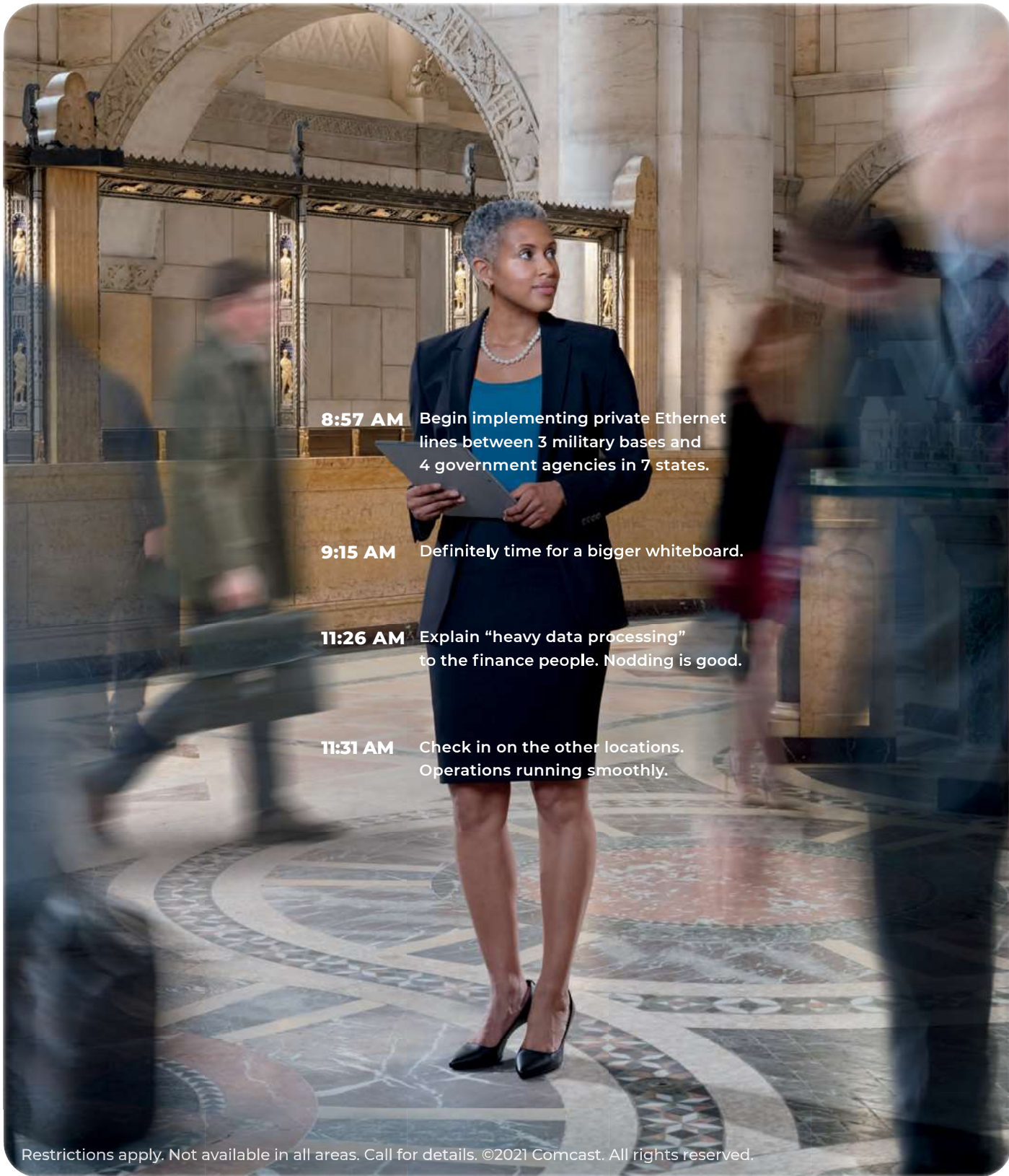
Contact your Michigan-based representative:

John Ingraham, 248-221-9480, john.ingraham@jci.com

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www.johnsoncontrols.com/services-and-support/energy-and-efficiency-solutions





8:57 AM Begin implementing private Ethernet lines between 3 military bases and 4 government agencies in 7 states.

9:15 AM Definitely time for a bigger whiteboard.

11:26 AM Explain “heavy data processing” to the finance people. Nodding is good.

11:31 AM Check in on the other locations. Operations running smoothly.

Restrictions apply. Not available in all areas. Call for details. ©2021 Comcast. All rights reserved.

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At Blue Cross Blue Shield of Michigan, we're here for you with access to care for both your physical and mental health wherever and whenever you need it. Including online visits from the privacy of your own home. Because we know that good health is whole health.

For more information on plans available to MAC members, please call MAC Service Corporation at 1-800-258-1152, contact a Blues contracted agent, or visit us at bcbsm.com/employers.

Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.