

2022 Conference



Program

Crystal Mountain Resort

May 24-27, 2022

May 24, 2022

6 p.m. - 8 p.m.

Welcome Reception/BBQ

*Rooms: Northern Lights, Northwest B
Sponsor: Brown & Brown of Central Michigan*

May 25, 2022

Room for day's events: Hudson Bay (unless otherwise noted)

8:30 a.m. - 9 a.m.

Continental Breakfast

Sponsor: Miller Canfield

9 a.m. - 9:05 a.m.

Welcome

Speaker: Mark Eisenbarth, President

9:05 a.m. - 10:45 a.m.

The Strategic Advantage of Putting People First

Speaker: Nicole Lance, Nicole Lance Strategies

Sponsor: Enterprise Fleet

11 a.m. - 12 p.m.

Dispelling the Myths of DEI in Government

Speaker: Alike Asberry Payne, Washtenaw County

12 p.m. - 1 p.m.

Lunch

*Room: Wild Tomato
Sponsors: MMRMA, MAC, MAC Service Corp.*

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Program

May 25, 2022 (cont.)

Room for day's events: **Hudson Bay** (unless otherwise noted)

1 p.m. - 2:15 p.m. **Organizational Wellbeing & How It Impacts Talent Attraction and Retention**

Speakers: *Chadd Hodkinson and Kathleen Schulz, Gallagher Benefit Services, Inc.*

2:15 p.m. - 3:15 p.m. **Legislative Update**

Speakers: *Stephan Currie, Deena Bosworth and Meghann Keit-Corrion, MAC*

6 p.m. - 7 p.m. **Reception**

Room: *Lake Harbor*
Sponsor: *Maximus, Inc.*

7 p.m. - 9 p.m. **Banquet**

Sponsored in part by Gallagher

9 p.m. **Hospitality Room**

Sponsor: Northland Securities

Entertainment

Sponsor: 44 North

May 26, 2022

8 a.m. - 9 a.m. **Breakfast**

Room: *Wild Tomato*

9:15 a.m. - 10:15 a.m. **Board & General Membership Meeting**

Room: *Hudson Bay*

10:30 a.m. - 12 p.m. **Broadband Infrastructure Panel**

Room: *Hudson Bay*

Speakers: *Helen Myers, Midland County Internet Connectivity Committee; Jennifer Heinzman, Barry County Chamber & Economic Development; Paul Sachs, Ottawa County*

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May 26, 2022 (cont.)

12 p.m. - 1 p.m.	Lunch	Room: Wild Tomato Sponsor: IbeX Insurance
2 p.m. - 4:30 p.m.	Cornhole Tournament	Barr Park (front lawn) Sponsors: Bendzinski & Co., Huntington, Dickinson Wright, Rehmann
6 p.m. - 7 p.m.	Hospitality	Room: Lake Harbor Sponsors: Bendzinski & Co., Huntington, Dickinson Wright, Rehmann
7 p.m. - ??	Pizza Party & Euchre Tournament	Room: Hudson Bay Sponsors: Bendzinski & Co., Huntington, Dickinson Wright, Rehmann

May 27, 2022

8:45 a.m. - 9 a.m.	Continental Breakfast	Room: Lake Harbor
9 a.m. - 11 a.m.	Nuts & Bolts Moderator: Jeff Lawson, Vice President	Room: Hudson Bay

Board of Directors

Mark Eisenbarth, President
Jeff Lawson, Vice President
Michael Bosanac, Secretary
Craig Longnecker, Treasurer

Michael Overton, Director
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Tori Meyer, Director
Lisa Sagala, Director

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Speaker Bios

Keynoter Nicole Lance is the CEO of Lance Strategies and known as a "Possibility Expert." Nicole spends her professional time speaking, training and doing executive coaching, with a core focus on empowering women leaders and working with local governments. Having spent almost 13 years in the trenches of local government, including assignments as public works director, parks & recreation director, director of intergovernmental relations and budget manager before wrapping up her career as an assistant city manager, she is also a co-founder of Arizona Women Leading Government and a mentor with the International City/County Management Association. When she's not relentlessly promoting self-awareness to accelerate outcomes, she volunteers with Arizona's Children Association. Learn more about Nicole at www.nicolelancestrategies.com.

Alize Asberry Payne now serves as the first racial equity officer for Washtenaw County. She has more than 25 years of experience in public policy, grassroots community development and Diversity, Equity, and Inclusion spaces. Her work is centered in ensuring that the most vulnerable have equitable access to resources and the opportunity to thrive. She has been named a fellow for the "Crafting Democratic Futures" project at the University of Michigan's Center for Social Solutions. The three-year effort, funded by the Mellon Foundation, will explore community-based reparations solutions for Black and Indigenous People of Color. Her collaborative research on the impact of the global pandemic in Ypsilanti has been published by the Center for Equitable Family and Community Well-Being at the University of Michigan. Asberry Payne also serves on the Washtenaw County Administrative Cabinet, Criminal Justice Collaborative Council, Washtenaw County

21st Century Policing Commission and Michigan's Covid-19 Racial Disparities Community Stakeholders workgroup.

Chadd Hodkinson is area senior vice president for Gallagher Benefit Services, Inc., which he joined in 2015. He has more than 12 years' experience in the employee benefits industry and more than 20 years of professional experience consulting with public sector organizations. He is a member of Gallagher's National Public Sector Niche Practice Group, leads the Michigan public sector practice for the Gallagher Bloomfield Hills office and is a frequent attendee and speaker at various public sector conferences in Michigan and nationally. He regularly consults with Michigan public sector organizations on benefits and human resources strategy to ensure stability and sustainability for benefit program structure and cost.

Kathleen Schulz is global innovation leader for organization wellbeing for Gallagher Benefit Services, Inc. She brings more than 20 years of experience in designing and implementing wellness, fitness, occupational health, EAP, benefits and work/life programs. As the global innovation leader for organizational wellbeing, Kathleen works with Gallagher teams and clients to design holistic strategies to address the total employee value proposition – including all the dimensions of wellbeing, employee engagement, productivity and resiliency. Prior to joining Gallagher Benefit Services, Kathleen spent 19 years leading award winning occupational health and wellness programs at Campbell Soup Company and four years leading the health and wellness programs for NYNEX company in New York.

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Speaker Bios (cont.)

Stephan Currie became MAC's fourth executive director since 1968 on Jan. 1, 2017. Currie began his service at MAC as deputy director in 2011. As deputy director, Currie led MAC's daily operations, plus spurred new initiatives such as CoPro+. In September 2017, Currie was named the strategic association leader for 2017 by the Michigan Society of Association Executives. Prior to joining MAC, Currie was operations manager at Comfort Research in Grand Rapids. He graduated from Hope College with a degree in business administration and has an MBA from Michigan State University.

Deena Bosworth joined MAC in 2011 and became director of governmental affairs in December 2013. Bosworth previously served as director of legislative relations for the Michigan Attorney General's Office, as assistant county administrator with the Charlotte County (Fla.) Board of Commissioners and as legislative director and senior policy adviser for the Michigan House Republican Caucus. She has a B.A. in anthropology from Western Michigan University.

Meghann Keit-Corrion joined MAC in September 2017 from the office of Sen. Jim Stamas. Keit-Corrion also worked for Stamas when he served in the Michigan House and for the Midwest Strategy Group in Lansing, where she was a legislative analyst. She has a B.A. from Michigan State University.

Jennifer Heinzman is president of the Barry County Chamber and Economic Development Alliance. She previously served with the Clare Area Chamber of Commerce and the Mecosta County Chamber. In all her po-

sitions, she has focused on barriers to employment, community advancement and business development. Housing, broadband access, workforce development, place-making and childcare are her organization's primary areas of focus. She graduated from Central Michigan University with bachelor's in psychology and sociology, and a master's in public administration.

Paul Sachs is director of strategic impact for Ottawa County, where he implements innovative and pragmatic solutions for a growing array of interconnected services and strategies that positively impact quality of life and economic growth in the county. Sachs attended Western Michigan University (B.S. earth sciences '98) and lives in Holland. He previously worked as a researcher for the Federal Highway Administration's Research and Technology Center and as a planning analyst for Michael Baker Engineering under contract with the Federal Emergency Management Agency.

Helen Myers is the chairperson of the Midland County Internet Connectivity Committee, which is working to expand affordable broadband coverage in the county. She is also providing project management consulting to the Four Lakes Task Force working to restore the lakes devastated by floods in 2020. In 2020, she retired from Dow, Inc. after a 39-year career. Her work at Dow included leading global IT projects in information security, data privacy and IT infrastructure. Myers received a bachelor's degree from Luther College in Iowa, with a double major in mathematics and computer science. She holds a Project Management Professional (PMP) certification, is a certified Six Sigma Black Belt and is a Certified I/S Security Manager (CISM).

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