

# 2023 Conference

May 23-26, 2023 Crystal Mountain Resort Thompsonville, Michigan

Serving Michigan's county administrative officers since 1959



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## AGENDA

## Tuesday, May 23

6 p.m. – 11 p.m.	Welcome Reception/BBQ/Hospitality <i>Sponsor: Brown &amp; Brown</i> Room: Lodge Pavilion Tent (backup: Mountain View)	
Wednesday, May 24		
8:30 a.m. – 9 a.m.	Continental Breakfast <i>Sponsor: Miller Canfield</i> Room: Lake Harbor/Hudson Bay	
9 a.m. – 9:05 a.m.	Welcome Speaker: Jeff Lawson, President Room: Hudson Bay	
9:05 a.m. – 10:45 a.m.	Keynote Presentation: Thriving in Uncertain Times Speaker: Tiffany Mattick <i>Sponsors: Enterprise Fleets, Mich. Leadership Institute,</i> <i>ITC Holdings</i> Room: Hudson Bay	
11 a.m. – 12 p.m.	Presentation: Leadership & Civility Speaker: Jon Lynch Room: Hudson Bay	
12 p.m. – 1 p.m.	Lunch <i>Sponsors: MAC, MACSC, MMRMA</i> Room: Wild Tomato	



## Wednesday, May 24 (cont.)

1 p.m. – 2:15 p.m. Presentation: All Things Opioid Speaker: Amy Dolinky Room: Hudson Bay 2:15 p.m. – 3 p.m. **Presentation: ARPA Strategies** Speakers: Doug Deeter, Michael Birchmeier & Rachel Frisch Room: Hudson Bay 3 p.m. – 3:30 p.m. Presentation: MAC Legislative Update Speakers: Stephan Currie & Deena Bosworth Room: Hudson Bay 6 p.m. – 7 p.m. Reception Sponsor: Maximus Room: Lake Harbor 7 p.m. – 9 p.m. Banquet Sponsor: Gallagher Room: Hudson Bay 9 p.m. – 12 a.m. Hospitality/Entertainment Sponsors: 44North, Northland Securities Room: Lake Harbor/Hudson Bay Thursday, May 25 8 a.m. – 9 a.m. Breakfast Room: Wild Tomato 9:15 a.m. – 10:15 a.m. **Board and General Membership Meeting** 

Room: Hudson Bay



## Thursday, May 25 (cont.)

10:30 a.m. – 12 p.m.	Presentation: Administrator Training Speakers: John Amrhein & Eric Walcott Room: Hudson Bay
12 p.m. – 1 p.m.	Lunch <i>Sponsor: Ibex</i> Room: Wild Tomato
2 p.m. – 4:30 p.m.	Panel Discussion on Current Trends Sponsors: Bendzinski & Co., Rehmann, Dickinson Wright, Huntington Location: Barr Park (outdoors)
7 p.m. – 12 a.m.	Pizza Party & Panel Discussion (cont.) <i>Sponsors: Bendzinski &amp; Co., Rehmann, Dickinson Wright,</i> <i>Huntington</i> Room: Lake Harbor/Hudson Bay
	Friday, May 26
8:45 a.m. – 9 a.m.	Continental Breakfast Room: Lake Harbor/Hudson Bay
9 a.m. – 11 a.m.	Nuts & Bolts Moderator: Michael Bosanac, Vice President Room: Hudson Bay



# **Speaker biographies**

### **Keynoter: Tiffany Mattick**

Tiffany Mattick's entire life changed the moment she stopped trying to find herself and started being herself.

Tiffany spent 25 years working for a large, global corporation – and she often found herself unfulfilled, burned out and wanting more. By leaning into what she loved about human potential, she transformed her career from Tech to HR and traveled the world, empowering leaders to create a more humancentered approach to shaping culture.

Tiffany is the CEO and Founder of There She Grows. She guides groups and organizations through experiences that transform their connections to themselves and each other. These experiences empower individuals and teams to tap into their human potential, find fulfillment, and enjoy greater success at work and home.

As a coach, speaker, and thought leader, Tiffany is on a mission to restore what's too often suppressed in the workplace: heart.

#### John Amrhein

John Amrhein is a government and public policy educator with Michigan State University Extension's Greening Michigan Institute. He teaches and consults on topics related to quality governance and finance with local and tribal governments across the state, with a focus on Northern Michigan. John has been a co-leader of MSUE's governmental education programs since 1998 and has been with MSUE since 1994. His prior experience includes county extension director, nonprofit organization management, agriculture and broadcasting. He earned his BA and MBA degrees from MSU.

#### **Michael Birchmeier**

Michael Birchmeier is a principal at Rehmann, where he provides CFO and finance services, bringing unique and cost-effective solutions, customized for each client. He primarily serves governmental and not-for-profit organizations, having held positions such as controller, finance director and chief financial officer. Additionally, Mike advises clients in organizational strategy, assists in talent recruitment and development, presents to governing boards and regulatory bodies, and oversees the finance and accounting functions. Mike, a U.S. Army veteran, is involved in MACAO, Michigan Municipal Executives, American Institute of Certified Public Accountants, the Michigan Government Finance Officers Association and the Government Finance Officers Association. He has bachelor's and master's degrees in accounting from Michigan State University.



#### **Deena Bosworth**

Deena Bosworth joined the Michigan Association of Counties in 2011 and became director of governmental affairs in December 2013. Bosworth previously served as director of legislative relations for the Michigan Attorney General's Office, as assistant county administrator with the Charlotte County Board of Commissioners in Florida and as legislative director and senior policy adviser for the Michigan House Republican Caucus. She has a bachelor's degree in anthropology from Western Michigan University.

#### **Stephan Currie**

Stephan Currie became the Michigan Association of Counties' seventh executive director on Jan. 1, 2017.

Currie began his service at MAC as deputy director in 2011. As deputy director, Currie led MAC's daily operations, plus spurred new initiatives such as CoPro+, a collaborative purchasing program for public entities. Currie also has led a new program where MAC is assisting Wayne County with modernizing its procurement efforts. In September 2017, Currie was named the strategic association leader for 2017 by the Michigan Society of Association Executives.

He holds a bachelor's degree in business administration from Hope College and an MBA from Michigan State University.

#### **Doug Deeter**

Doug Deeter of is a principal with Rehmann and a leader in the firm's governmental and not-for-profit assurance and consulting practice. He provides a range of assurance and outsourcing services to numerous governmental and not-for-profit clients. Doug is a member of the firm's government audit quality control subcommittee, which ensures compliance with technical standards and firm-wide consistency. A thought leader in the industry, Doug's career began in 1999 and he has been with Rehmann for 18 years overall. Doug is a member of the Government Finance Officers Association, Michigan Government Finance Officers Association, AICPA and MICPA. He holds bachelor's degrees in accounting and business administration from Lake Superior State University.

#### **Amy Dolinky**

Amy Dolinky joined MAC in 2022 as the Technical Adviser, Opioid Settlement Funds Planning and Capacity Building.

Prior to joining MAC, she served as a Senior Program Manager, Overdose Data to Action with the CDC Foundation and as the Senior Adviser of Michigan's Opioid Strategy with the Michigan Department of Health and Human Services. Previously, Dolinky served as the Substance Misuse Response Coordinator,



leading strategic planning around substance use with Knox County government in Tennessee. She holds a master's degree in public policy and administration with a focus on global health from Northwestern University and a bachelor's degree in criminal justice from Loyola University New Orleans.

#### **Rachel Frisch**

Rachel Frisch, CPA, is a senior manager for governmental and not-for-profit services with Rehmann, where she provides a variety of services to her clients, including financial management and budgeting, consulting, reporting, and policies and procedures development. Rachel began her professional career as a part of a Big Four firm in 1993. She also worked for a local CPA firm, specializing in governmental and non-profit accounting and auditing. Rachel has presented for MSU Extension for the Fiscally Ready Communities Program and is an active member of the Michigan Association of Certified Public Accountants and the Michigan Government Finance Officers Association. She has a bachelor's degree in accounting from Michigan State University.

#### Jon Lynch

Jon Lynch is the president of Three Rivers Corporation, which for over 45 years has served health care, commercial, and industrial construction customers with the hallmarks of safety, quality and value. Previously Jon spent 26 years in public service to the Michigan communities of Midland, Big Rapids and Coldwater in positions ranging from planning director to city manager.

He holds a master's in public administration from Central Michigan University and a bachelor's degree in urban planning from Michigan State University, as well as certification from the Senior Executives in State and Local Government Program at the Harvard Kennedy School. He received the Midland Area Chamber of Commerce Chairman's Award in 2014 and in 2016 was named Michigan's Outstanding Community Administrator by the Michigan Association of Planning.

#### Eric Walcott

Eric Walcott is a state specialist with MSU Extension's Government and Public Policy programs. He works with faculty on campus and educators throughout the state to develop and implement educational programs related to state and local government. Eric's work focuses primarily on good governance, civic engagement and fiscal sustainability, seeking to build capacity of state and local government officials, help communities develop strategic plans, as well as educate Michigan residents on issues related to state and local government and encourage their informed participation. Eric previously worked in the Michigan House of Representatives. He holds a master's in public policy from Michigan State University.