



OPIOID SETTLEMENT PLANNING WORKSHOP- MACAO 2023 CONFERENCE

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OVERVIEW

- Current trends
- Walk through of opioid settlement planning process
- Ideal scenario – County differences
- Understanding assets and barriers
- Support and technical assistance
- Current Settlement Allocations by County



CURRENT TRENDS

CURRENT TRENDS

By County:

- 9 counties
- 3 counties
- 2 counties
- 2 counties
- 20+ counties

Engagement Process:

Engaged in community needs assessment through MSU
Working off existing strategic plans
Health department leading community engagement
Community corrections leading stakeholder engagement
Created steering committee advising county

CURRENT COUNTY FUNDING TRENDS

- Prevention
 - K-12 education
 - Stigma reduction campaigns
 - Support for foster care and other caregivers
- Harm reduction
 - Naloxone distribution
 - Infectious disease testing and treatment
- Treatment
 - Medication to treat opioid use disorder (MOUD) / Medication for addiction treatment (MAT)
 - Expansion of programs addressing co-occurring disorders and polysubstance use
 - Peer support in emergency departments

CURRENT COUNTY FUNDING TRENDS

- Recovery
 - Recovery housing
 - Support and wrap-around services
 - Transportation, peer support, childcare, workforce development
- Criminal-legal
 - Recovery courts
 - Diversion programs
 - Crisis Intervention Training
 - Reentry programs
 - Jail-based MOUD/MAT programming



OPIOID SETTLEMENT PLANNING PROCESS



SPENDING PRINCIPLES – JOHNS HOPKINS

- Spend money to save lives
- Use evidence to guide spending
- Invest in youth prevention
- Focus on racial equity
- Develop a fair and transparent process for deciding where to spend the funding

IDENTIFY WHERE TO START



FUND MANAGEMENT

- To aid in ensuring that funds are used to help individuals with lived experience with substance use disorder and people who use drugs
- When establishing a fund, include specific language that the money from the fund cannot be used to replace existing investments and outline the acceptable uses of the dollars when establishing this fund
- Need for sub-funds
- Consult with your independent public auditor to record long-term receivable of settlement funds
- Fund number 284 – special revenue fund

FUND MANAGEMENT

- Allowable uses (J&J, Distributors, CVS, Teva, Allergan and Walmart):
 - 85% must be used for opioid remediation, 70% of which is to be used for future opioid remediation
 - Definition of opioid remediation:
 - Care, treatment, and other programs and expenditures (including reimbursement for past such programs or expenditures except where this Agreement restricts the use of funds solely to future Opioid Remediation) designed to:
 - (1) address the misuse and abuse of opioid products,
 - (2) treat or mitigate opioid use or related disorders, or
 - (3) mitigate other alleged effects of, including on those injured as a result of, the opioid epidemic.
- [Exhibit E](#)

FUND MANAGEMENT

EXHIBIT E OVERVIEW – CORE STRATEGIES

- Naloxone or other FDA-approved drug to reverse opioid overdoses
- Medication-assisted Treatment (MAT) distribution and other opioid-related treatment
- Address needs of pregnant and postpartum women
- Expanding treatment for Neonatal Abstinence Syndrome (NAS)
- Expansion of warm hand-off programs and recovery services
- Treatment for incarcerated population
- Prevention programs
- Expanding syringe service programs
- Evidence-based data collection and research analyzing the effectiveness of the abatement strategies within the state

FUND MANAGEMENT

EXHIBIT E OVERVIEW – APPROVED USES

Approved Uses – Treatment:

- Treat Opioid Use Disorder (OUD)
- Support people in treatment and recovery
- Connect people who need help to the help they need (connections to care)
- Address the needs of criminal justice-involved persons
- Address the needs of pregnant or parenting women and their families, including babies with NAS

FUND MANAGEMENT

EXHIBIT E OVERVIEW – APPROVED USES

Approved Uses – Prevention:

- Prevent over-prescribing and ensure appropriate prescribing and dispensing of opioids
- Prevent misuse of opioids
- Prevent overdose deaths and other harms (harm reduction)

FUND MANAGEMENT

EXHIBIT E OVERVIEW – APPROVED USES

Approved Uses – Other Strategies:

- Support first responders
- Leadership, planning and coordination
- Training
- Research

FUND MANAGEMENT

Considerations:

- Identify who can provide and deliver these services in your communities
 - Who to contract with to provide services
- Create a coordinated a cohesive approach and plan
- Ensure data collection on services being provided
- Connect with Community Mental Health to help develop and coordinate a plan

QUESTIONS

- Has your county developed a separate fund for opioid settlement dollars?
- Has your county determined an average annual amount to allocate?
- Has your county executed all settlement agreements?
- Has your county registered in the settlement payment portal with BrownGreer, *Directing Administrator of the National Opioid Settlements*, to receive payments?

STAKEHOLDER ENGAGEMENT

- Utilize existing community resources to ensure that those with expertise are represented when planning for spending
- Consider additional collaborators, such as surrounding counties and regional entities
- Ensure an equity lens, consider who is not at the table and which communities are most profoundly impacted
- Ensure those with lived experience with substance use disorder and people who use drugs are engaged in the process

STAKEHOLDER ENGAGEMENT

- Individuals with lived experience with substance use disorder and people who use drugs
- Communities that are and have been historically marginalized
- Family and friends of those with lived experience and people who use drugs
- Government officials & policymakers
- Prevention groups
- Harm reduction providers
- Treatment providers
- Mental health providers
- Recovery support providers
- Healthcare communities
- Medical examiners and coroners
- Local businesses
- Youth and family service providers
- Criminal-legal system and public safety
- Non-profits and community groups
- Schools and universities
- Faith-based communities

QUESTIONS

- Which stakeholders has your county already engaged?
- Which stakeholders are missing from the conversation?
- Are persons with lived experience with substance use disorder involved?
- Are persons who use drugs involved?
- Has a neutral convener been identified?
- How will your county engage stakeholders?
- Which parts of the process are stakeholders engaged in?
 - Understanding local data?
 - Understanding local needs?
 - Development of strategic or action plan?
 - Determination of strategies/activities to fund?
 - Development of spending plan?
 - Development of public-facing reporting tools (dashboards, reports, etc.)?

EQUITY AND INCLUSION

- Equity lens
 - Process by which to assess the expected and actual impacts of policies and practices on marginalized communities and individuals, and address barriers
 - Be intentional in decision-making processes and ensure under-served populations are included
 - Consider groups of under-served populations
 - Understand discriminatory policies and practices
 - Understand how structural barriers can cause reduced trust

QUESTIONS

- Are underserved populations a part of the planning process?
- How can your county incorporate underserved populations and those with experience with substance use?

GATHER STAKEHOLDER INFORMATION AND DATA

- Review needs assessments, landscape analyses, gap inventories, reports, plans and other information from stakeholders
- Identify if additional information on community priorities needs to be gathered
- Determine the specific needs of your community, consider new and existing programming
- Utilize the [MAC Opioid Settlement Resource Center's Resource Library](#) to explore principles and tracking, evidence-based and promising practices, statewide tools, local government tools, legal resources, equity resources, other toolkits and reports and additional opportunities for funding

GATHER STAKEHOLDER INFORMATION AND DATA

- [Michigan Overdose Data to Action Dashboard](#)
 - Data on overdose deaths, emergency department visits and emergency medical services (EMS) calls and Substance Use Vulnerability Index
- [Michigan Department of Health and Human Services Opioids Webpage - EMS Responses](#)
 - “Public Use Dataset EMS Responses to Probable Opioid Overdose”, found under “Overdose Reports”

GATHER STAKEHOLDER INFORMATION AND DATA

- [Michigan Substance Use Disorder Data Repository \(SUDDR\)](#) and [Data Visualizations](#)
 - Suspected fatal overdoses and emergency medical services naloxone administration data
- [University of Michigan Injury Prevention Center System for Opioid Overdose Surveillance \(SOS\)](#)
 - Data on overdose deaths, emergency department visits and emergency medical services (EMS) calls

GATHER STAKEHOLDER INFORMATION AND DATA

- [Overdose Detection Mapping Application Program \(ODMAP\)](#)
 - Near real-time tracking of overdoses and naloxone administration by public health and public safety
- [Wayne State University's School of Social Work Center for Behavioral Health and Justice Dashboard](#)
 - Customizable dashboard that shows multiple topics including, behavioral health, public health, criminal justice, housing, demographic and other data

QUESTIONS

- What information has your county gathered?
- What information does your county still need?
- Which data partners are involved in the process?
- Is there capacity to gather and analyze data?
- How will you make the information transparent including outcomes?
- How will year five look as compared to year one? How will your program evolve as needed and what data will be used to measure successful outcomes?
- What additional supports are needed?

COMMUNITY NEEDS ASSESSMENT

- Free technical assistance is available for counties that would like an external organization to facilitate a community needs assessment
- For counties that would like to conduct assessments themselves, NACo created a [Needs Assessment Quick Guide](#)

DEFINE SCOPE	DETERMINE WHO WILL CONDUCT	CHOOSE DATA	PUT ASSESSMENT TO USE
<p>Specify issue</p> <p>Identify geographic area</p> <p>Identify priority populations</p> <p>Assess types of intervention</p>	<p>TA provider</p> <p>Community-based organization</p> <p>Health department</p>	<p>Quantitative assessments</p> <p>Qualitative assessments</p>	<p>Consider sharing publicly</p> <p>Utilize in planning process</p> <p>Determine activities/areas to fund</p>

QUESTIONS

- Has a needs assessment already been conducted?
- Does your county have capacity to complete a needs assessment?
- Who will facilitate a county needs assessment?

MULTI-SECTOR STRATEGIC PLANNING

- Needs assessments and strategic plans are recommended every three to five years
- Creation of a longer-term strategy will allow for the public to understand the path forward
- Create a structured process to help determine the most impactful strategies to fund
- Process allows for engagement of broader community and potential for more comprehensive planning extending beyond the opioid settlements

MULTI-SECTOR STRATEGIC PLANNING

- Opportunity for community buy-in and assistance with related work
- Strategic planning tools can be used even without full plan development
 - SWOT analysis (Strengths, Weaknesses, Opportunities and Threats)
 - PESTLE analysis (Political, Economic, Social, Technological, Legal and Environmental)
 - Logic models (Goal, Inputs, Outputs, Measures, Assumptions, Outcomes and External Factors)

MULTI-SECTOR STRATEGIC PLANNING

- Completed by this point in the process:
 - Stakeholder engagement
 - Utilize information from existing efforts to address substance use (stakeholder information and data)

MULTI-SECTOR STRATEGIC PLANNING

- Left to complete:
 - Determine who will function as a neutral facilitator
 - Agree on a shared vision for how settlements will positively impact the community
 - Identify metrics or indicators
 - Identify root causes of substance use
 - Identify gaps in services
- Identify strategies that address root causes, gaps in services, etc.
- Prioritize strategies
- Plan for evaluation
- Braid/leverage funding sources
- Determine implementation plan
- Develop budgets and timelines

QUESTIONS

- Utilize existing infrastructure created and information gathered in the needs assessment phase:
 - Neutral convener
 - Stakeholders engaged
 - Information on existing efforts
- What other sources of funding can be braided with settlement funds?

COMMUNITY FORUMS WITH EXPERTS

- Utilize time during planning to hear from local and statewide experts
 - Opportunities to hear from stakeholders that are a part of planning
 - Opportunities to hear from stakeholders not a part of planning
 - Learning sessions from technical assistance providers
- This can also be used to have experts educate the community on specific activities or area of focus

QUESTIONS

- At which points in the planning process do you expect to hear from experts?
- Is there specific technical assistance that your county needs?
- Would hearing from experts help your residents understand decisions made around where dollars are being spent?

STRATEGY SELECTION

- Utilize all information gathered to determine urgent needs, gaps in services and populations or communities most profoundly impacted
- Remain mindful of differences in annual funding
- Consider how you can leverage one-time funding to deliver needed resources vs. the annual program funding to deliver positive outcomes
- Create long-term strategy to allow for more areas of focus/categories to be addressed (prevention, harm reduction, treatment, recovery, etc.)

- Allow departments and community to submit proposals
- Request for proposals (RFP) [template](#)
- RFP budget [template](#)

QUESTIONS

- How will your county ensure all who wish to submit proposals for funding are able to do so?
- Or will only pre-screened and pre-qualified organizations/service providers be invited to submit funding and program proposals?
- Which strategies will be prioritized and why?
- Do the strategies selected assist those most impacted by the drug overdose crisis (underserved populations, persons with lived experience with substance use disorder, persons that use drugs, families, etc.)?
- Is there a long-term strategy to ensure funds are used in each part of the continuum of care (prevention, harm reduction, treatment, recovery)?

SPENDING PLAN DEVELOPMENT

- Determine amount of funds to be expended annually, as annual funding amounts will differ, and some companies may not pay annually
- Spending plan [template](#)
- Designed to assist with future expected reporting
- Identify:
 - Activity
 - Department or organization
 - Description of activity
- Target audience
- Goal or outcome of activity
- Identify where activity is referenced in Exhibit E
- Identify which strategy category activity fits into (prevention, recovery, etc.)
- Identify one-time and annual costs

QUESTIONS

- Has your county determined an amount that can be spent annually?
- Do you need to spend more in year one that includes one-time funding to get programs and services additional start-up resources?
- Does your county plan to use the MAC spending plan template or include similar information in your spending plan?

COMMUNITY COMMENT PERIOD

- Share planning process and activities expected to be funded
- Provide an opportunity for public input
 - Online availability
 - Town hall meetings
 - Survey
 - Public presentation of plan before governing board approval
 - Post plan presentation to official web site for transparency
 - Commission meeting with public comment
- Consider broader actions aimed at transparency

QUESTIONS

- Does your county plan to have a community comment period?
- What type of community comment period will be conducted (survey, town halls, etc.)?
- How will community feedback be incorporated into the plan?

MONITORING AND ACCOUNTABILITY

- Contracting for services
 - County remains responsible for reporting in portal
 - Add requirements associated with metrics
 - NACo will release a tool to help determine metrics shortly
 - Template agreement with vendor
- Contracting to a pass-through entity
 - County remains responsible for reporting in portal
 - Ensure capturing of metrics with subcontractors
 - Template agreement with entity

MONITORING AND ACCOUNTABILITY

- Evaluation
 - Technical assistance is available for supporting evaluation efforts
 - Consider partnering with local colleges and universities
 - Review Framework for Assessing Impact

MONITORING AND ACCOUNTABILITY

Framework for Assessing Impact

Needs Assessment:

How do we know is a need or problem for our country?

Core Abatement Strategy:

What do we want to focus on?

Activities & Interventions:

What are we doing to address it?

Rationale:

Why do we believe this program or intervention will work?

Monitoring & Evaluation:

How will we know our efforts are working?

MONITORING AND ACCOUNTABILITY

- Current reporting requirements for J&J, Distributors, CVS, Teva, Allergan and Walmart:
 - Report expenditures that do not align with the definition of opioid remediation and/or Exhibit E through payment portal only
 - Information is expected to only be shared with the Michigan Attorney General's Office
- Expected reporting:
 - Voluntary annual survey from MAC or other organization
- Reporting on future settlements is expected to differ

MONITORING AND ACCOUNTABILITY

- Public-facing information:
 - Centralized opioid settlement information on county or local organization website
 - Planning process [template](#)
 - Inform the community of planning, anticipated stakeholder engagement, request for proposals process and expected level transparency
- Annual report [template](#)
 - It is recommended that annual financial and impact reports are shared including information on
 - Amount of funds spent
 - Strategies and programs funded
 - Impact of programs funded
 - Process of strategy selection
 - Other relevant information
 - Creation of dashboard on data, spending, etc.

QUESTIONS

- What will your measures of success be?
- Will vendors be required to capture metrics and assess impact of activities utilizing settlement funds?
- What type of monitoring or evaluation support does your county need?
- What information does your county plan to share publicly?
- Does your county have a website that will house this information?
- What additional information will the residents of your county want to see?
- Would your county be willing to complete an annual voluntary survey from MAC?

COUNTY ALLOCATION AMOUNTS

MAC Opioid Settlement: Home Page

Funds provided are estimates and are subject to change

Funds

Technical Assistance

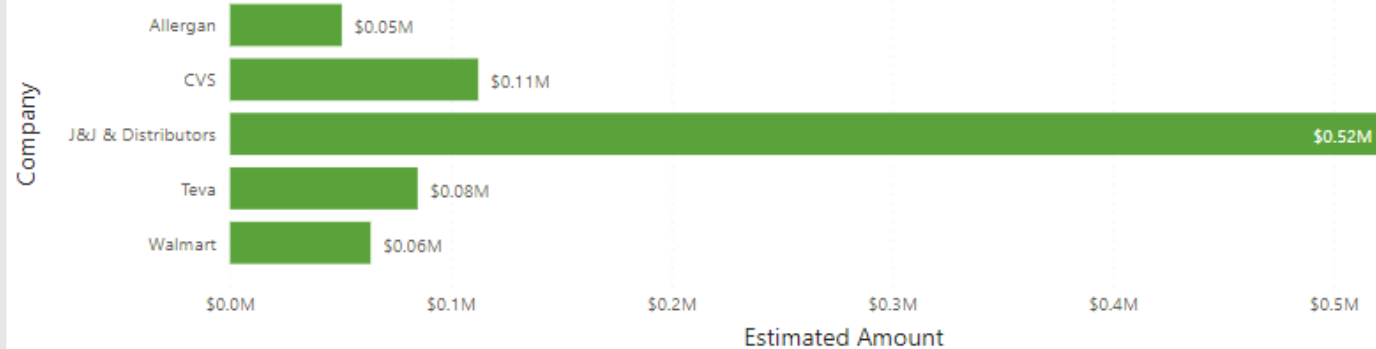
Engagement

Planning

Management

Strategies

Settlement Funds by Company for Michigan Counties



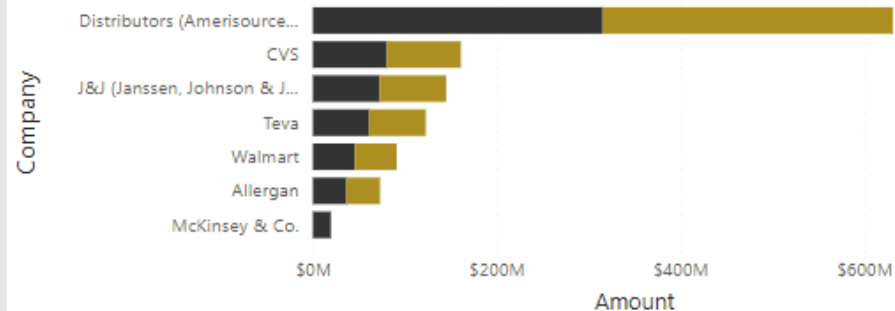
County

Huron

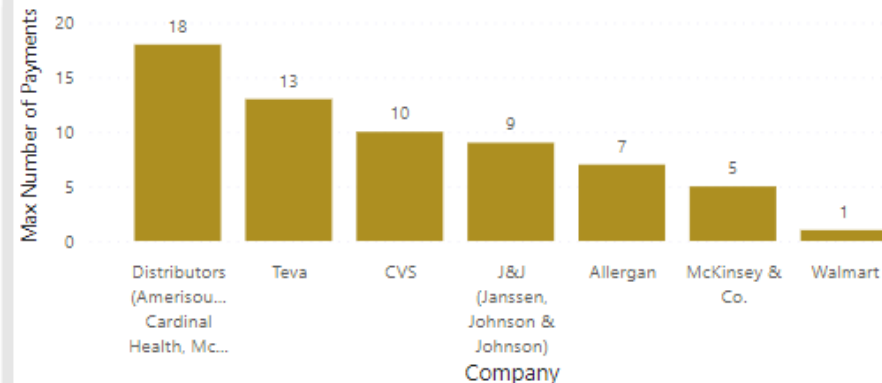
Company	Estimated Amount
Walmart	\$63,653.5
Teva	\$84,977.45
J&J & Distributors	\$523,236
CVS	\$112,405.51
Allergan	\$50,625.52
Total	\$834,897.98

Michigan Opioid Settlements Overview (hover over bars for more information)

● State Share ● Subdivision Share



Maximum Number of Payments by Company (payment amounts will differ and may not be received annually)





QUESTIONS



THANK YOU

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<https://micounties.org/opioid-settlement-resource-center/>