

The logo for MI Funding Hub features the text "MI Funding Hub" in a white, sans-serif font. The "MI" is positioned to the left of "Funding Hub". A yellow circle is placed between "MI" and "Funding". Above the "MI" is a horizontal bar with a blue-to-green gradient and a white circle in the center. Below "Funding" is a horizontal bar with an orange-to-blue gradient and a white circle in the center, followed by a yellow circle.

# MI Funding Hub

Shanna Draheim, MML

Michigan Association of Counties

September 25, 2024



The MI Funding Hub is a joint venture of The Michigan Municipal League  
and The Michigan Department of Labor and Economic Opportunity.

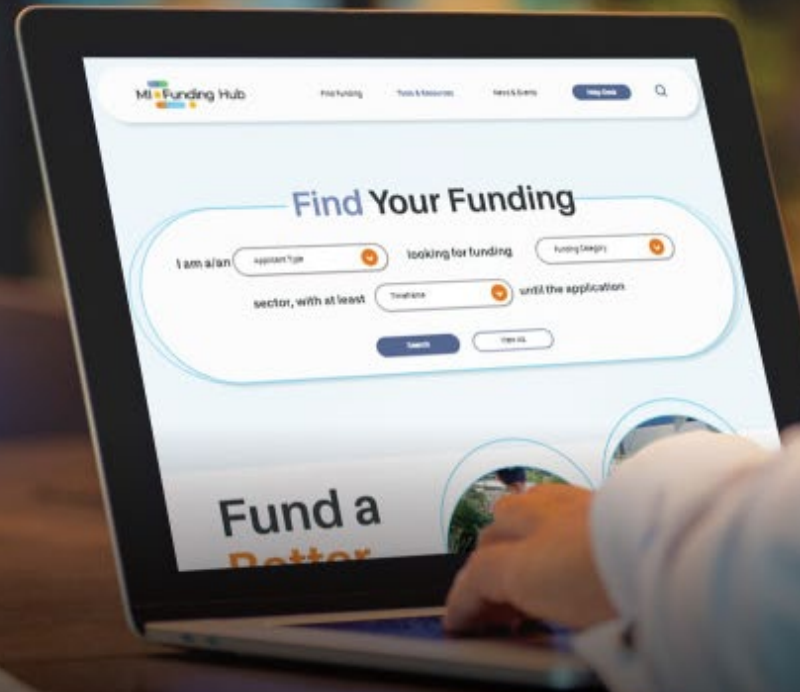




# Fund a better way!

MI Funding Hub is a robust online resource that provides information on grants and funding opportunities, as well as tools for municipalities to successfully execute projects.

Learn more at [Mifundinghub.org](https://Mifundinghub.org)



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Significant capacity constraints at the local level for accessing grants

***If we can't write grants on behalf of hundreds of communities – what is the best way to help them?***



*Builds on successful, but  
smaller-scale program  
the MML started in 2020*

## Partners/Input on Program

- Regional EDOs/COGs
- Other local govt. associations (MTA and MAC)
- MI Infrastructure Office
- State agency partners (MEDDC, EGLE)
- Other TA providers/consultants
- Survey data from University of MI

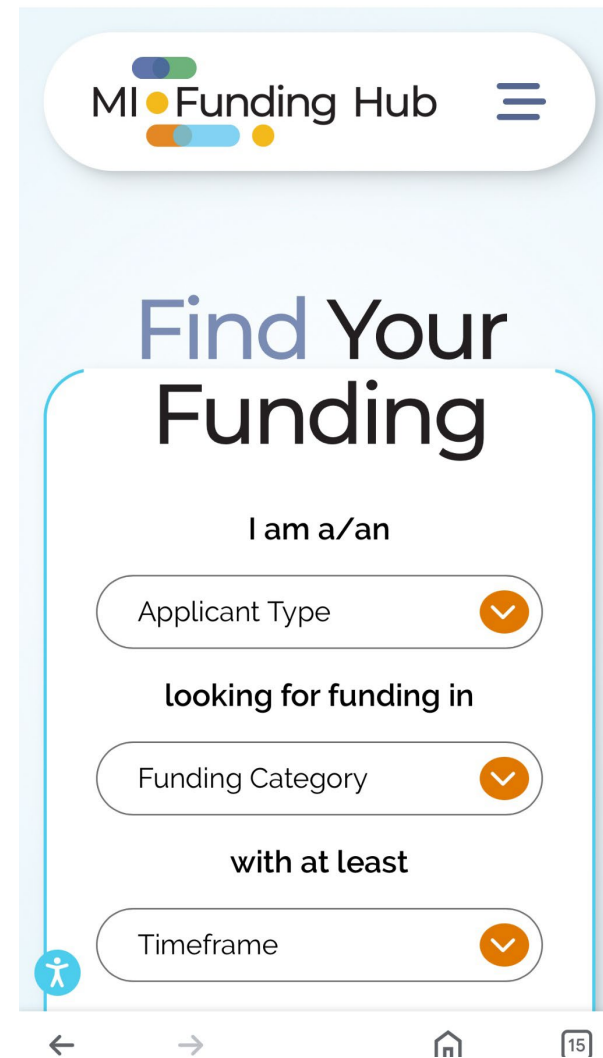
# What is MI Funding Hub?

- Online Resource Portal
- Webinars and newsletters
- Help Desk - technical and strategic assistance
- J40 communities training



# Online Resource Portal

[Mifundinghub.org](https://Mifundinghub.org)



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Helping you navigate through  
the funding “noise”

Quickly get information and  
guidance relevant to your  
community’s need







# Find Your Funding

I am a/an

Applicant Type



looking for funding in

Funding Category



with at least

Timeframe



until the application deadline.

Search

View All





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# Help Desk

**Step One:** Send a request via the help desk at

<https://mifundinghub.org/get-assistance/>

Give us a little bit of information about your needs and project ideas so we can match you with the right expert

## Helpdesk Request Form


First Name \*

Last Name \*

Email \*

Phone \*

I Need Help With

Finding Funding 

- **Step Two:** A technical advisor from the **MI Funding Hub help desk** will reach out to discuss community needs and potential funding opportunities.



## Some Information communities might be asked to bring for the consultation

- Identify and explain top project priorities
- Any sources of funding under consideration
- Studies
- Capital improvement plans
- Asset management plans
- Project/engineering plans
- GIS/master plans
- Other





**Step Three:** Depending on the inquiry, the help desk team may help identify matching funding opportunities, navigate a funding application, provide technical assistance, or connect communities with other resources.

**Step Four:** The help desk team will assess if further assistance is needed and will follow up accordingly. This may include additional referrals as appropriate



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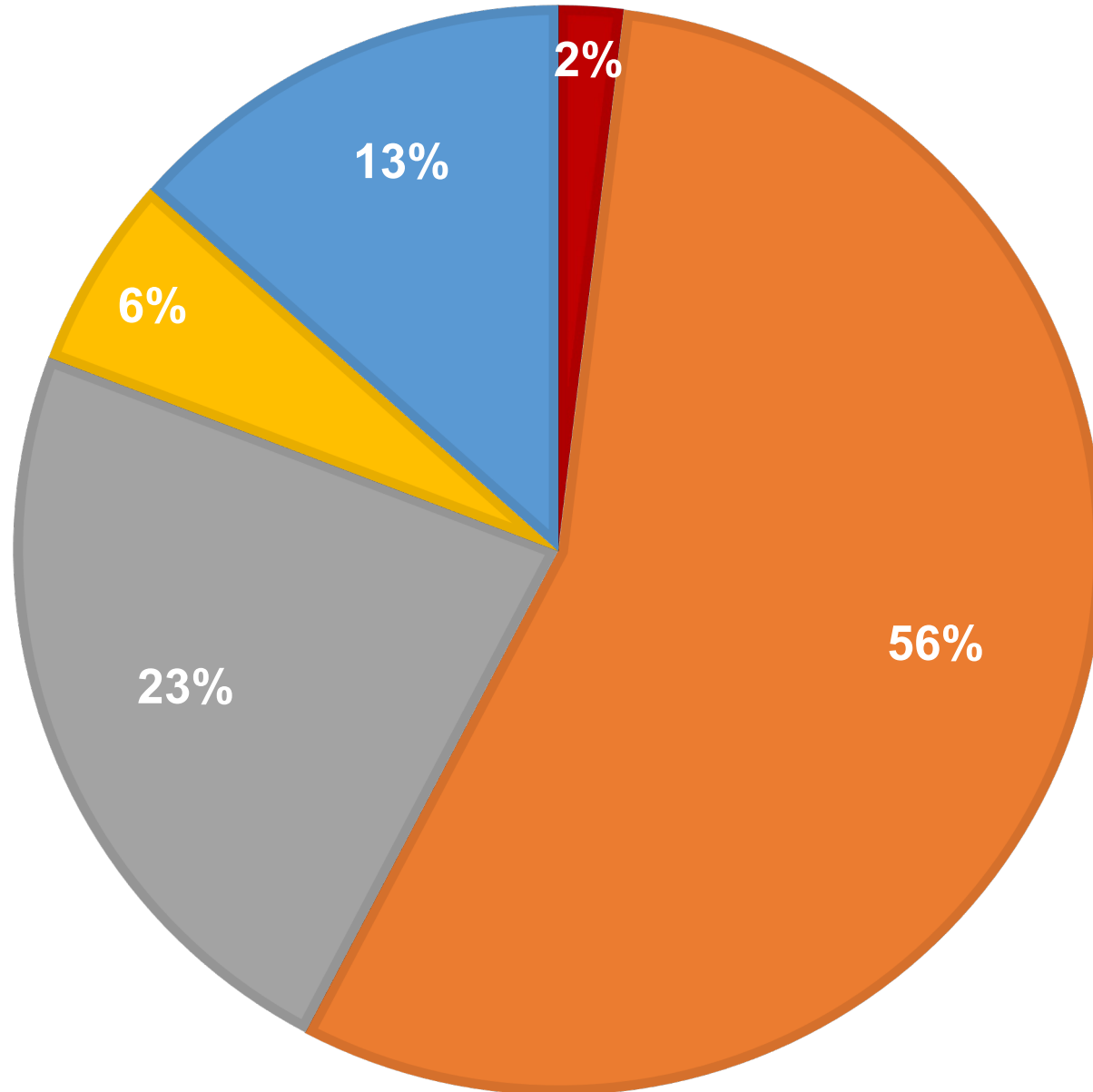
*“The MI Funding Hub Help Desk has been responsive, patient, and supportive. They have always available to answer questions and provide additional information when needed, and their dedication to helping me and the Imlay City team succeed is evident in every interaction.*

*Thanks to their comprehensive support and expert advice, we feel much more confident in our funding applications and our overall strategy for securing grants.”*

- Christine Malzahn, Executive Director, Imlay City DDA Director

# HELP DESK COMMUNITIES BY TYPE

■ Counties ■ Cities ■ Villages ■ Townships ■ Other







## Outreach and Training

- Monthly webinars on current and planned funding opportunities
- Newsletters with funding information and case studies. <https://mml.org/programs-services/mifundinghub/signup/>



## Justice 40 Community Assistance

- Three-session cohort training in May/June '24
- Advanced level of Help Desk coaching
- Have been partnering with White House Office of Environmental Justice

*“No other state is providing their J40 communities this type of targeted training”*

# Contact Us



## Website

<https://mifundinghub.org/>

## Help desk email

[helpdesk@mifundinghub.org](mailto:helpdesk@mifundinghub.org)

## Sign up for monthly newsletters

<https://mifundinghub.org/newsletter-sign-up/>



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# Questions?