



# MAC Corporate Partnership Program

## Premier Level

*Includes all the benefits of Executive and Associate, plus:*

### Customized Business Plan

- To ensure that your Premier membership provides value to your organization, MAC staff will work with each member to develop an annual business plan designed to help your company achieve your goals with Michigan counties.

### Invitation to MAC Leadership Forum

- This invitation for Premier members only offers the opportunity to engage MAC Board members over two days at Michigan's iconic Grand Hotel on Mackinac Island.

### Invitation to present at a forum or MAC

#### Board meeting

- Premier members will receive the opportunity to give an overview of their company at the annual Leadership Forum or at a MAC Board of Directors meeting.

### Opportunity to attend the Board of Directors' Dinner

- Premier members are given a special opportunity to join this invitation-only Board of Directors dinner at the Legislative Conference and the Annual Conference.
- Opportunity to make a policy presentation at the Legislative or Annual Conference
- Premier members can choose to present at one major MAC event each year.

### Four complimentary registrations to the Annual Conference

- Receive four full registrations and an exhibit booth for the Annual Conference, valued at a total of \$2,500. Registrations include all sessions, workshops and meal functions, as delineated in the conference program.

### Four complimentary registrations and exhibit booth to the Legislative Conference

- Receive four full registrations and an exhibit booth for the annual Legislative Conference, valued at a total of \$2,500. Registrations include all sessions, workshops and meal functions, as delineated in the conference.

### Signage at the Legislative Conference and the Annual Conference

- Premier members will have their company name and logo placed prominently on signage at the Michigan Counties Legislative Conference and the Michigan Counties Annual Conference.

### Complimentary ad in Michigan Counties

- Receive a half-page, color ad in every edition of MAC's bimonthly magazine.

### Complimentary ad in conference programs

- Receive a full-page, color ad in the program for the Legislative Conference and the Annual Conference.

### Complimentary ad in MAC's Annual Membership Directory

- Receive a 1/8th page ad in the directory, which is distributed to all county commissioners, administrators and board offices.

### Complimentary ad on MAC homepage

- Premier members receive a banner ad that appears on the MAC homepage at micounties.org.

**Your support of the MAC Corporate Partnership Program is greatly appreciated!**

If you have any questions, please contact Stephan Currie, Executive Director:  
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