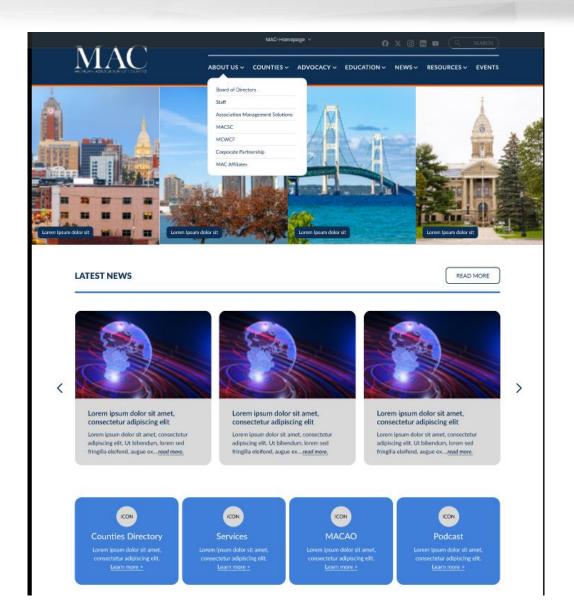


## Learning with MAC

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Director of Communications and Marketing April 8, 2025



# The New Micounties.org

- Site went live April 4
- Product of 6 months of work
- Website is repository for all MAC materials
  - Legislative Updates
  - Events
  - Committee work
  - Services



## The New MIcounties.org

- Same URL
- Easier to navigate
- Public except for:
  - MAC platforms
  - MAC committees
  - Resolutions database
  - Counties to be provided access credentials







- Four-year cycle
- Certificates can be earned for each year
- Themes for each year of study
  - Budgeting/finance
  - Board operations
  - o County board as employer
  - County board as "Legislature"





#### What's the Same From 1.0?

- Credits earned via event attendance
- Involvement of MSU Extension, Michigan Treasury
- "Graduation" held at Legislative Conference each year for annual certificates





#### What's Different From 1.0?

- Classes offered year-round
- Inclusion of MAC webinars
- Commissioners who earn certificates all 4 years earn the "Advanced" moniker





#### **Timeline**

- Year 1 of cycle began with 2024 New Commissioner School
- 2025 LC earns 2 credits
- Next up: MAC webinars in June, August
- Full details at micounties.org





# Questions?

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