

BECOME AN ASSET MANAGEMENT CHAMPION

The Michigan Infrastructure Council (MIC) is welcoming a new cohort of infrastructure leaders into the [Asset Management \(AM\) Champion Program](#). This program will establish a network of talented individuals and organizations to help strengthen and “champion” best practice asset management across Michigan’s complex infrastructure environment.



AM Champion Objectives


- **Build Awareness:** Build AM Champions to foster a culture of asset management best practices across Michigan.
- **Develop Knowledge:** Develop AM Champions who understand and promote the value of asset management aligned with the five topics in the MIC Asset Management Readiness Scale (AMRS).
- **Establish Community:** Establish a community of AM champions to seed peer relationships and build a network of asset management leaders across the state and across infrastructure silos.



AM Champion Program Structure

The AM Champion Program is a fast-paced and interactive training curriculum that combines asynchronous education, facilitated discussion, peer interactions, and industry learning into a professional certification from MIC. The next iteration of the program will run from **January 10th - March 31st 2023** and will require approximately 25 hours to complete.

- **Asynchronous Modules:** 9 modules featuring asset management content and interactive activities. All material aligns with the 5 topic areas in the MIC AMRS.
- **Facilitated Discussion and Peer Interaction:** Three 90-minute, in-depth thematic discussion sessions with peers and industry leaders.
- **Industry Learning:** Access to a comprehensive library of webinars and presentations from the Canadian Network of Asset Managers (CNAM) and newly developed case studies from Michigan Infrastructure owners.



Become an AM Champion!

If you are a local, regional, or state government employee, public-sector asset owner, or leader from an industry organization, and would like to participate, please **fill in the [application form](#)**. The program is entirely funded by MIC and is free for participants.

Deadline for applications is Dec 30, 2022. Registration is limited, so please apply soon as applications are reviewed continuously. Consideration will be given to socio-economic and system variation, statewide geographic representation, and organizational diversity.