

# Stand out from crowd with MAC's Hosted Link Program

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Through [micounties.org](http://micounties.org), the Michigan Association of Counties offers job posting services to those seeking experienced, skilled employees for public service.

We have seen tremendous growth in recent months in page traffic thanks to an ongoing social media campaign to regularly tout individual advertisers and the hub itself. The trend is clear: People seeking the next chapter for their careers in public services are looking to MAC.

To leverage this trend and further assist our members, we established a new service: the *Hosted County Link Program*.

*Hosted Link* allows a county to make a single, annual payment to MAC for a direct link to its employment opportunities page on the *MAC Jobs Hub*. Participants can place a small logo or other visual aid on the page to promote their link, and MAC commits to regular social media mentions of the participant's jobs.

Why expend your own staff's time in arranging, and paying, for an ad for a single job when you can gain digital traffic via a dedicated link and a single annual payment?

**Sign up for Hosted Link today!**

To arrange your link:

Derek Melot • [melot@micounties.org](mailto:melot@micounties.org) • 517-372-5374



## Convenience

Single annual payment of \$1,000

## Value

Constant presence on [Jobs Hub](#), bolstered by an image of up to 200p x 200p

## Impact

Twice-monthly mentions in MAC's social media channels

**MAC**  
MICHIGAN ASSOCIATION OF COUNTIES