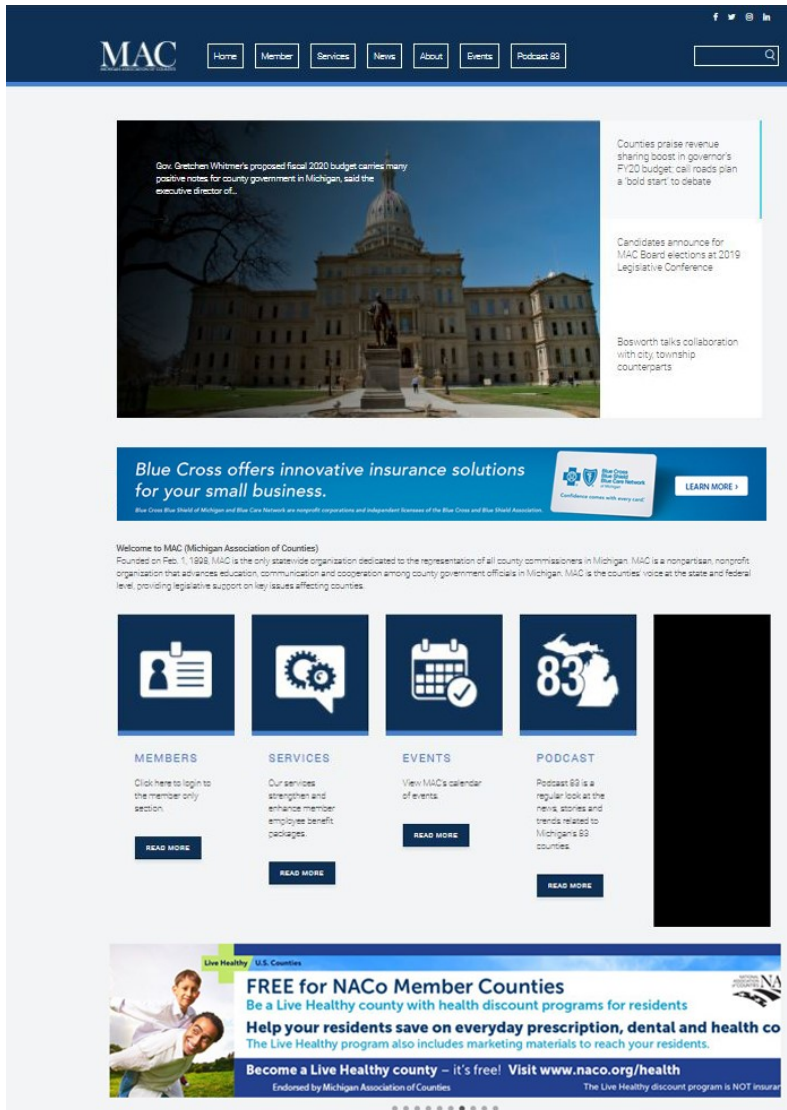


ADVERTISING ON MICOUNTIES.ORG



Michigan's 622 county commissioners are collectively responsible for more than \$7 billion in spending each year.

These officials, and other county leaders and employees, are the primary audience for micounties.org, the website of the Michigan Association of Counties.

They can be your audience, too, if you advertise with MAC.

Submitting an ad

Online ads can be submitted at any time. It can take up to 72 hours from receipt of an ad and contract before the ad is placed. The advised resolution is 72 DPI; MAC accepts PNG, JPEG and GIF.

Paying for an ad

Clients are encouraged to pay upfront with a credit card. If you are not able to pay with a card, you will receive an email invoice after your ad has been placed on the site.

Refusing an ad

MAC reserves the right to refuse any submission that in its sole view does not conform with its standards and objectives.

Canceling an ad

MAC requires a 7-day notice for removal of a contracted ad.

ADVERTISING RATES/SPECS

Ad Type	Size (wxh)	1 month	6 months	1 year
Homepage	1,200p x	\$750	\$650	\$6,000
Slideshow	250p			
Homepage	205p x	\$350	\$325	\$3,000
Icon	550p			

For more information:

Derek Melot • melot@micounties.org • 517-372-5374



MICOUNTIES.ORG
ADVERTISING CONTRACT



Date: _____

Name of Advertiser: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

Email: _____

Send Invoice to: _____

Frequency to be Charged: ____ Time(s)

Ad Type	Start Date	End Date	Length of placement	TOTAL

Payment:

Check (payable to MAC)

Credit Card

VISA MasterCard AMEX

Name on Card: _____

Card Number: _____

Expiration: _____ CVV Code: _____

Signature: _____

Total Amount to be Charged: _____

Website Ad Link URL:

Authorizing Agent Signature:

Name, Title and Company:

Please send signed contract to

MAC, Derek Melot, 110 W. Michigan Ave.,

Suite 200, Lansing, MI 48933

FAX: 517-482-4599 (attn. Derek Melot)

EMAIL: melot@micounties.org